



**Eastern Regional Tourism District (ERTD)
Finance Committee**

Special Meeting

June 3, 2024 at 8:00am

Zoom:

<https://us02web.zoom.us/j/81169509259?pwd=UHd4ZnFyQThQWXpqTnZjbUIzUG1kQT09>

Dial in: +1 312 626 6799

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Meeting ID: 811 6950 9259

Passcode: 134859

Minutes

Attendees: Bruce Flax, Jill St. Clair, Fran Kefalas, Tom Borner

Guests: Andrea Manning

1. Call to Order - The meeting came to order at 8:03am
2. April Invoice Approval - Chamber of Commerce of Eastern Connecticut. Tom Borner makes a motion to approve the April 2024 invoice from the Chamber of Commerce of Eastern Connecticut. Jill St. Clair seconds. All in favor, the motion passes.
3. Recommendation for Balance of Funds for FY24 - Discussion takes place on devising a recommendation for spending the remaining funds for FY2024. Tom Borner makes a motion to recommend the following to the Executive Committee: \$6,000 for printing additional Airline Maps, \$4,000 for digital media spend, and \$2,000 for misc. branded products needed to support ERTD at trade shows. All in favor, the motion passes.

4. Proposed FY25 Budget - A discussion is held on the FY2025, as approved by the Executive Committee. No adjustments are recommended.
5. Adjournment - Tom Borner makes a motion to adjourn. Fran Kefalas seconds. All in favor, the meeting adjourns at 8:20am.