



**Eastern Regional Tourism District (ERTD)
Board of Directors - Meeting
MEETING AGENDA**

Thursday, March 14, 2024
9:00am

Location

<https://us02web.zoom.us/j/86831152412?pwd=RWowMG5LYTUrRVdYWZHZ6a3doV016dz09>

Dial in: +1 929 205 6099 OR +1 312 626 6799

Meeting ID: 868 3115 2412

Password: 498804

AGENDA

1. Call to Order
2. Approval of Meeting Minutes 12/14/2023
3. Board Chair Report
4. Treasurer Report
 - a. FY23 Budget v. Actual
5. Regional Marketing Partnership Grant Program - Grant Selections from Executive Committee
6. Updated Logos and sub-brand logos from CT Office of Tourism
7. Committee Chair Reports
 - a. Finance
 - b. Marketing
 - c. Bylaws
 - d. Nominating
 - e. Legislative Advocacy
 - f. Grants
8. Marketing Agency Report
9. Connecticut Office of Tourism Update
10. Administrator Report
11. Other Business
12. Adjournment