



ERTD Grants Committee **Minutes**
Wednesday, February 15, 2023 at 10:00am

Zoom

<https://us02web.zoom.us/j/83460586879?pwd=Y1h2eURCcENTck9zQk1FcFovQ1NlZz09>

Meeting ID: 834 6058 6879

Passcode: 568601

Special Meeting

Minutes

Attendees: Fran Kefalas, Steve Gencarella, Tyra Penn-Gesek, Jordan Lumpkins, Charlie

Tracy **Guests:** Rachel Lenda

1. Call to Order
 - a. Fran Kefalas called the meeting to order at 10:03am
2. Approval of Minutes from 1/18/2023
 - a. A motion was made to approve the minutes, as presented. Stephen Gencarella first motion, Charlie second motion.
3. Review Grant Applications
 - a. The Committee discussed, at length, each grant proposal. The following entities submitted grant proposals:
 - The America Museum
 - Bed and Breakfasts of Mystic Coast and Country
 - Blackhall Outfitters
 - Brooklyn Agrotourism Map
 - City of New London



- Connecticut's Countryside
- Discover the Thames
- New England Mountain Bike Association
- The Pollinator Gardens of Pomfret
- Putnam Business Association
- Romantic Willimantic
- Think Mystic
- Thompson Cemetery Visitor Guide
- Explore Plainfield
- Town of Pomfret
- Westford Hill Distillers
- Willimantic Downtown Neighborhood Association
- Windham Arts
- Windham Historical Society
- Windham Preservation, Inc

4. Prepare Plans for Making Recommendations to Executive Committee

- a. After deliberation, the Committee took a vote and made their official voting recommendations to the Executive Committee for final approval. See Appendix A of these minutes for the official voting record.

5. Adjournment

- a. A motion was made by Charlie Tracy to adjourn the meeting at 11:13am. Tyra Penn-Gesek made the second motion. Meeting adjourned.



Appendix A - Grant Committee Official Vote Record

FY23 Regional Marketing Partnership Program

VOTING RECORD - TAKEN FEBRUARY 15, 2023

Grant Submission - Project Title	Grant Amount	Matching Funds	Charlie Tracy	Fran Kefalas	Steve Gencarella	Tyra Penn-Gesek	Jordan Lumpkins
The America Museum	\$ 895	\$ 1,100	Yes	Yes	Yes	Yes	Yes
Blackhall Outfitters	\$ 8,300	\$ 10,000	Yes	Yes	Yes	Yes	Yes
City of New London	\$ 7,500	\$ 10,000	Yes	Yes	Yes	Yes	Yes
Connecticut's Countryside	\$ 8,000	\$ 8,000	Yes	Yes	Yes	Yes	Yes
Discover the Thames	\$ 10,000	\$ 10,000	Yes	Yes	Yes	Yes	Yes
New England Mountain Bike Association	\$ 975	\$ 975	Yes	Yes	yes	Yes	Yes
Putnam Business Association	\$ 4,500	\$ 5,000	Yes	Yes	Yes	Yes	Yes
Think Mystic	\$ 9,000	\$ 10,000	Yes	Yes	Yes	Yes	Yes
Thompson Cemetery Visitor Guide	\$ 1,500	\$ 1,500	Yes	Yes	Yes	Abstain	Yes
Explore Plainfield	\$ 3,360	\$ 3,360	Yes	Yes	Yes	Yes	Abstain
Town of Pomfret	\$ 3,550	\$ 3,550	Abstain	Yes	Yes	Yes	Yes
Westford Hill Distrillers	\$ 1,890	\$ 2,500	Yes	Yes	Yes	Yes	Yes
Willimantic Downtown Neighborhood Association	\$ 4,275	\$ 15,725	Yes	Yes	Yes	Yes	Yes
Windham Historical Society	\$ 2,650	\$ 3,250	Yes	Yes	Yes	Yes	Yes
Windham Preservation, Inc	\$ 3,605	\$ 3,605	Yes	Yes	Yes	Yes	Yes
TOTAL	\$ 70,000	\$ 88,565					