



## **Eastern Regional Tourism District (ERTD)**

### **Finance Committee**

#### **MEETING MINUTES**

Regular Meeting

Monday, November 28, 2022 - 8:00AM

Zoom:

<https://us02web.zoom.us/j/81169509259?pwd=UHd4ZnFyQThQWXpqTnZjbUIzUG1kQT09>

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Meeting ID: 811 6950 9259

Passcode: 134859

## **MINUTES**

Attendees: Jill St. Clair, Bruce Flax, Tom Borner

Guests: Rachel Lenda

1. Call to Order - 8:04am
2. Budget Refresh FY23
  - a. The FY23 budget allocations were reviewed by the Committee.
3. Approval of P&L and Budget
  - a. The Committee reviewed the profit and loss statement and discussed the accounts payable.
  - b. A motion was made to approve the profit and loss statement as presented. Tom Borner made the first motion and Bruce Flax made the second motion, all in favor, motion passed.
4. Airline Trail Z-Map Funding - Discussion and Action

- a. The Committee discussed the recommendation from the Marketing Committee regarding the Airline z-map. The airline map spans over eight towns and seven of them are in the District's region. The request is for ERTD to support the printing of the airline trail map. The eight towns will work together by paying for \$8,000 of the \$17,151 total cost for 24,000 pieces. The District would support the project by covering \$9,151 of the printing cost. The District would use \$6,000 from prior fiscal year funding and \$3,151 from collateral material of this current budget.
- b. A motion was made to recommend to the Executive Committee that the District pay for \$9,151 of the total cost to print 24,000 airline trail z-maps. Tom Borner made the first motion and Bruce Flax made the second motion. No further discussion took place. Motion passed.

#### 5. Trade Show Budget Review

- a. Rachel went over the current trade show budget that is within the 5% of COT funding for this fiscal year. The update included what kind of tchotchkes the District would like to purchase as giveaways. Lip balm and hand sanitizer were discussed. Rachel will be providing quotes to the committee.
- b. There was a motion to accept the trade show budget, as presented, for FY23. Tom Borner made the first motion and Bruce Flax made the second motion. Motion passed.

#### 6. New Business

- a. No New Business

#### 7. Adjournment

- a. A motion was made to adjourn the meeting at 8:34am. Tom Borner made the first motion and Bruce Flax made the second motion. Meeting adjourned.