



Mystic Country

**Eastern Regional Tourism District (ERTD)
Executive Committee**

MEETING NOTICE

Regular Meeting

Thursday, January 6, 2022 - 9:00AM

Zoom:

<https://us02web.zoom.us/j/89348754065?pwd=cDV1M2J5S2ZNZ2hkNWJKa3RSbXpTZz09>

Dial in: +1 312 626 6799

+1 929 205 6099

+1 301 715 8592

Meeting ID: 893 4875 4065

Passcode: 836268

AGENDA

1. Call to Order
2. Approval of Minutes - November 4, 2021
3. Treasurer Report
4. Follow-Up and Discussion - Ad Hoc Committee on Regional Brand
5. Regional Marketing Partnership Program
6. Committee Chair Updates
 - a. Finance
 - b. Marketing
 - c. Bylaws
 - d. Nominating
 - e. Legislative Advocacy
7. Administrator Report
8. Connecticut Office of Tourism Update
9. Other Business
10. Adjournment