



Mystic Country

**Eastern Regional Tourism District (ERTD)  
Executive Committee**

MEETING NOTICE

Regular Meeting

Thursday, September 2, 2021 - 9:00AM

Zoom:

<https://us02web.zoom.us/j/89348754065?pwd=cDV1M2J5S2ZNZ2hkNWJKa3RSbXpTZz09>

Dial in: +1 312 626 6799

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Meeting ID: 893 4875 4065

Passcode: 836268

**AGENDA**

1. Call to Order
2. Approval of Minutes 08-05-2021 Meeting
3. Board Chair Report
4. Treasurer Report
5. FY22 Marketing Plan
6. Regional Marketing Partnership Funding
7. Fundraising Committee - FY22 Fundraising Plan
8. Committee Chair Updates
  - a. Finance
  - b. Marketing
  - c. Bylaws
  - d. Nominating
  - e. Legislative Advocacy
9. Administrator Report
10. Connecticut Office of Tourism Update
11. Other Business
12. Adjournment