



Mystic Country

**Eastern Regional Tourism District (ERTD)  
Board of Directors - Regular Meeting  
MEETING AGENDA**

Thursday, December 9, 2021 9:00am.

<https://us02web.zoom.us/j/86831152412?pwd=RWowMG5LYTUrRVdYWZHZ6a3doV016dz09>

Dial in: +1 929 205 6099 OR +1 312 626 6799

Meeting ID: 868 3115 2412

Password: 498804

**AGENDA**

1. Call to Order
2. Approval of Minutes 09-09-2021 Meeting
3. Board Chair Report
4. Treasurer Report
5. Committee Chair Reports
  - a. Finance
  - b. Marketing
  - c. Bylaws
  - d. Nominating
  - e. Legislative Advocacy
6. Regional Brand Name
  - a. Poll Review
  - b. Discussion and Possible Action
7. Media Agency Report - Quinn & Hary
8. Connecticut Office of Tourism Update
9. Administrator Report
10. Vote - Remaining ERTD Full Board of Directors Meetings for year 2022
  - a. Thursday, September 8, 2022 at 9am via Zoom
  - b. Thursday, December 8, 2022 at 9am via Zoom
11. Other Business
12. Adjournment