



Mystic Country

ERTD Marketing Committee
Minutes
December 4, 2020 9:00AM
Zoom

Attendees: Chris Regan, Jill St. Clair, Tyra Penn Gesek, Gina Kunst, Stephen Gencarella, Delpha Very, Bruce MacDonald.

Guests: Dave Quinn, Tony Sheridan, Courtney Assad, Pete Hary, Jillian Lozier, Rosemary Bove.

Meeting called to order at 9:01AM.

1. Private Fundraising Plan

Chris expressed that he feels we are already accomplishing private fundraising through the Regional Marketing Partnership Program. Jill questioned the process and who has the lead on these programs and felt some items might be dated. Tyra felt the plan was too broad. Chris is concerned about pulling too from the same pool of money. The Chamber, Quinn + Hary and Tyra will work offline on making updates to the plan and send it around to the Marketing Committee by the end of day Monday for comments to get to the full board for next Thursday's meeting.

2. Quinn + Hary Update

See slide deck.

Adjournment 10:14AM