



Mystic Country

ERTD Marketing Committee
Agenda
October 9, 2020 9:00AM
Zoom

1. TravelStorys Presentation
2. Update from Quinn + Hary
 - a. State Website
 - b. Social Media Campaign
 - c. General Branding Ad Campaign
3. Regional Marketing Partnership Program Applications
 - a. Passport to Norwich
 - b. Voluntown Tourism Campaign
 - c. CT Airline Trail