

## **ERTD Marketing Committee** Agenda June 18, 2021 9:00AM Zoom

https://us02web.zoom.us/i/82665929987?pwd=cituR1hhaFJJemtLWHFBVzBJTHNJZz09

Meeting ID: 826 6592 9987 Password: 614837

- 1. Regional Marketing Partnership Program Application Review
  - a. Killingly Business Association
  - b. Avalonia Land Trust
- 2. Photo/Video RFP Response Discussion
- 3. Mystic Chamber Outdoor Art Festival Sponsorship
  - a. Bronze Sponsorship Level (\$1,000)
    - Recognition in MOAF Art Guide
    - Name or Logo placement on MOAF T-Shirt
    - Booth Space at the Event
- 4. Updated Brochure Creative
  - a. Ice Cream Trail
  - b. Pet Friendly Mystic Country