



Mystic Country

ERTD Marketing Committee
Minutes
March 5, 2021 9:00AM
Zoom

Attendees: Jill St. Clair, Fran Kefalas, Tyra Penn Gesek, Bruce MacDonald, Delpha Very.

Guests: Dave Quinn, Courtney Assad, Pete Hary, Jillian Lozier, Rosemary Bove, Haley Nash-Thompson, David Jensen, Bruce Flax.

Meeting called to order at 9:01AM.

1. Discussion on Tour applications, TravelStorys and STQRY

The two companies have been interviewed and they are now looking for a decision on the platform choice by the committee. The Chamber reviewed the proposals again for the committee. The committee discussed the pros and cons of the two solutions. Chris proposed reviewing the proposal materials again and have a further in depth discussion on them at the next meeting.

2. Quinn & Hary Update

Still waiting on state approval

3. Other Business

4. Adjournment

Jill moved to adjourn, seconded by Fran, all in favor, motion adjourned.