



Mystic Country

ERTD Marketing Committee

Agenda

January 15, 2021 9:00AM

Zoom

<https://us02web.zoom.us/j/89973054917?pwd=S25KNy9nYlVpUFh4UEowamNwUjJLQT09>

Meeting ID: 899 7305 4917

Password: 373114

1. Status update
  - a. Web
  - b. Social Media
  
2. Timelines
  - a. Digital campaign
  - b. Content development
  
3. Future considerations
  - a. FY 2021
  - b. Creative assets