

Eastern Regional Tourism District (ERTD) Executive Committee

MEETING NOTICE

Regular Meeting

Thursday May 6, 2021 - 9:00AM

Zoom:

https://us02web.zoom.us/j/89348754065?pwd=cDV1M2J5S2ZNZ2hkNWJKa3RSbXpTZz09

Dial in: +1 312 626 6799 +1 929 205 6099 +1 301 715 8592 Meeting ID: 893 4875 4065

Passcode: 836268

AGENDA

- 1. Call to Order
- 2. Approval of Minutes 04-01-2021 Meeting
- 3. Board Chair Report
- 4. Treasurer Report
 - a. FY20 Remaining Funds
 - b. FY21 Reallocation
- 5. Administrative Partner RFP
- 6. Media Agency Contract
- 7. Committee Chair Updates
 - a. Finance
 - b. Marketing
 - c. Bylaws
 - d. Nominating
 - e. Legislative Advocacy
- 8. Administrator Report
- 9. Connecticut Office of Tourism Update
- 10. Executive Session
- 11. Other Business
- 12. Adjournment