

**Tourism Council
Virtual Teams Meeting
Tuesday, October 28, 2021
10:00am**

Present: Amanda Arling, Peter Armstrong, Stephen Coan, Elizabeth Craig, Becky Critchley, Gregg Dancho, Don Devivo, Irene Dixon, Scott Dolch, Ginny Kozlowski, Scott Laurence, Larry McHugh, Michael Price, Robin Rifkin, Thomas Sheridan and Stephen Tagliatela

Absent: Karen Bachofner, Rebekah Beaulieu, Charles Bunnell, Matt Fleury, Jason Guyot, Jeff Hamilton, Robert Kret, Carol Luger, Dexter Singleton and Tina Tison

Staff: Rose Bove, Interim Director Christine Castonguay, Rob Damroth, Jennifer Haag, Jean Hebert, Commissioner David Lehman, Director of External Affairs Maribel La Luz and Ellen Wolfe

Other: Carlo Leone, DOT; Mason Trumbull, DEEP

Guests: Jill Adams, Adams & Knight; Tracy Shirer, CT Science Center

I. Call to Order – Interim Chair Steve Coan

Interim Chair Steve Coan called the meeting to order at 10:08 a.m.

II. Approval of October 5, 2021 Minutes – Steve Coan, Interim Chair

On a motion by Larry McHugh and seconded by Gregg Dancho the Tourism Council approved the October 5, 2021 meeting minutes as circulated. (Y-16, N-0)

David Lehman announced the new Tourism Director has accepted the position. Her name is Noelle Stevenson from the Greater Miami Visitor Bureau. Noelle will be starting on Monday, November 15th.

III. FY22 Strategic Plan Input Continuation – Christine Castonguay, Interim Director Tourism & Jill Adams, Adams & Knight

- The statewide marketing plan slides were presented

A lengthy question and answer session followed.

IV. Connecticut Office of Tourism Updates-Christine Castonguay, Interim Tourism Director

Christine presented CT Updates.

A discussion followed.

V. Summary

- Introduction of New Tourism Director
- Continue with strategic plan slides
- Refine a draft of strategic plan
- Share with legislators by the new year
- Bring in Sue and Bob from CTCSB for national/international trade and conventions

VI. Adjournment

A motion was made and so moved to adjourn the meeting. The next meeting of the Tourism Council is to be determined.

Respectfully submitted,

Jennifer Haag, Administrative Assistant

Connecticut Office of Tourism, DECD