

**Tourism Council
Virtual Teams Meeting
Tuesday, May 11, 2021
10:00am**

Present: Amanda Arling, Peter Armstrong, Stephen Coan, Becky Critchley, Gregg Dancho, Don Devivo, Scott Dolch, Matt Fleury, Jason Guyot, Ginny Kozlowski, Robert Kret, Scott Laurence, Carol Lugar, Larry McHugh, Michael Price, Thomas Sheridan and Tina Tison

Absent: Rebekah Beaulieu, Karen Bachofner, Charles Bunnell, Elizabeth Craig, Irene Dixon, Jeff Hamilton, Robin Ridfkin, Dexter Singleton and Stephen Tagliatela

Staff: Kyle Abercrombie, Rose Bove, Interim Director Christine Castonguay, Rob Damroth, Jennifer Haag, Maribel La Luz, Commissioner David Lehman, Alfred Strong and Ellen Wolf

Other: Carlo Leone, DOT; Mason Trumbull, DEEP

Guests: Jill Adams, Felicia Lindau and Emily Pagankis – Adams & Knight

I. Call to Order – Interim Chair Steve Coan

Interim Chair Steve Coan called the meeting to order at 10:06 a.m. and led the roll call.

II. Approval of April 27, 2021 Minutes – Steve Coan, Interim Chair

On a motion by Matt Fleury and seconded by Gregg Dancho the Tourism Council approved the April 27, 2021 meeting minutes as circulated. (Y-17, N-0)

III. Tourism Legislative Update – Kyle Abercrombie, DECD

- Kyle Abercrombie presented a legislative update document
- The document will be shared electronically

IV. FY22 Strategic Plan Input – Christine Castonguay, Interim Tourism Director; Jill Adams, Adams & Knight

- Connecticut Tourism Council Strategic Marketing Plan Discussion Guide was distributed prior to the meeting
- Jill Adams moderated a lengthy discussion on the FY22 Strategic Plan

V. Summary

The next meeting will focus on:

- A messaging and methods discussion moderated by Jill Adams, Adams & Knight
- An update from the Tourism Office by Interim Director Christine Castonguay

VI. Adjournment

A motion was made and so moved to adjourn the meeting. The next meeting of the Tourism Council will be held virtually on Tuesday, May 25, 2021 at 10:00 a.m.

Respectfully submitted,

Jennifer Haag, Administrative Assistant

Connecticut Office of Tourism, DECD