

Connecticut Tourism Council
Agenda
Organizational Meeting (First Meeting)
Tuesday April, 13, 2021
10:00 a.m.
TEAMS Call

1. Call to Order –Steve Coan, Interim Chairman
2. Commissioner’s Welcome and Introduction of new Interim Tourism Director,
Christine Castonguay – DECD Commissioner David Lehman
3. Approval of April 30, 2021 Minutes – Steve Coan, Interim Chair
4. Suggested Council Priorities – Interim Chair Steve Coan & Interim Director Christine
Castonguay
 - a) FY21 Strategic Marketing Plan
 - b) FY22 Strategic Marketing Plan
 - c) Long Term Tourism Strategy
5. Review FY21 Strategic Plan – Jill Adams, Adams & Knight
6. Summary
7. Adjournment