

Connecticut Tourism Council  
Agenda  
Organizational Meeting (First Meeting)  
Tuesday March 30, 2021  
TEAMS Call

1. Call to Order –Steve Coan, Interim Chairman
2. Commissioner’s Welcome – DECD Commissioner David Lehman
3. Roundtable introduction of Council Members
4. Introduction of Office of Tourism Team – Randy Fiveash, Director
5. Charge of the Council - Review of Enabling Legislation provisions- Steve Coan,  
Randy Fiveash
6. Review of Strategic Marketing Direction and Update – Jill Adams, Adams & Knight
7. Adopt Procedures for the Operation of the Council – Steve Coan
8. Discussion Submission of Required Legislative Report (Required in Legislation
9. Proposed meeting dates and future agenda items (next two meetings review  
marketing plan and set timeline for reporting)
10. Summary and Adjourn