

Connecticut Tourism Council Meeting

Wednesday, December 20, 2023

2:00pm

Powder Ridge Mountain Park & Resort
99 Powder Hill Road, Middlefield CT 06455

Virtual Teams

AGENDA

- Update from State
- DECD - Commissioner Alexandra Daum
 - DEEP - Deputy Commissioner Mason Trumble
 - DOT- Special Advisory Carlo Leone
- Overview of Strategic Marketing Plan – Chief Marketing Officer Anthony Anthony
- Strategic Marketing Plan Discussion
- Vote on Strategic Marketing Plan
- Other Questions or Points for the Future
- Adjournment

Microsoft Teams meeting

Join on your computer, mobile app or room device

[Click here to join the meeting](#)