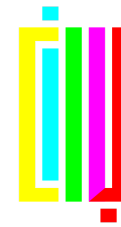


Collective CT Curriculum Overview

A year-long curriculum designed to help participants develop creative ventures through **vision, audience discovery, team-building, financial strategy, and relationship development.**



CULTURAL
INNOVATION LAB
at YALE

CURRICULUM AT A GLANCE:

Date*	Module	Core Focus
Sept. 14	Agency & Mutualism	Ownership, equity, IP, revenue, and funding
*Oct. 5	Starting with “Who”	Audience, customers, stakeholders, markets, and segmentation
Oct. 19	The Power of Copyright	IP, capital, investment, grants, loans, and revenue streams
*Nov. 2	Mutualism in Action	Cooperatives, equity, governance, and profit-sharing
Nov. 16	Impossible Imagining	Vision, impact, systems thinking, and working backward
*Nov. 30	Market & Partners	Customer discovery, audience research, and partnerships
Dec. 14	Building a Team	Team gaps, collaborators, advisors, and organizational structure
Jan. 25	De-Risking	Testing assumptions and developing an MVP
*Feb. 8	MVP Case Study	MVP development, budgeting, and financial modeling
Feb. 22	Financial Models	Assumptions, contingencies, and 3–5 year projections
*Mar. 22	Financial Foundations	Bookkeeping, capital needs, and sustainable financial structures
Apr. 5	Funder Mindset	Grantors, lenders, investors, and building a capital stack
*Apr. 19	Data Room	Entity formation, investment terms, and venture readiness
May 3	Telling Your Story	Elevator pitch and 10-slide pitch deck
*May 17	Building Relationships	Networking, power-mapping, reciprocity, and Summit preparation
June 2–3	Yale Innovation Summit	Connecting with collaborators, funders, mentors, and potential investors

* The session on this date will be virtual.

KEY MILESTONES:

November: Define the venture's **vision, audience, market, and potential partners.**

February: Develop an **MVP and initial financial model.**

April: Establish a **capital strategy and venture-ready data room.**

May: Complete a **polished elevator pitch and 10-slide deck** and prepare for Summit engagement.

June 2–3, Innovation Summit: Put the work into practice through **Collaborator, Funder, and Mentorship Rooms**, with additional opportunities for selected ventures to pitch.

The Summit is a launch point for continued iteration, partnerships, investment, and growth—not the end of the venture journey.