Data & Privacy Advisory Council
Meeting Minutes
May 19, 2016

Attendees

- Jeff Kitching, Education Connection – Council Chair
- Doug Casey, CET

- Brian Czapla, Glastonbury
- Scott Matchett, South Windsor
- Steve Nelson, ECSU
- Jason Pufahl, UConn
- Bethany Silver, Bloomfield
- Michael Swaine, Gaggle

Meeting Outline and Notes

1) General Introduction (Doug Casey)
   A. Timeline for strategic plan
   B. Scope of the Council's work
   C. Introduction to Teamwork.com
2) Member Introductions
3) Discussion of Possible Initiatives

Privacy – Security of Cloud Data
- Option 1: Build Library of EdTech Provider (Operator) Agreements
  - Terms of service (TOS) and data agreements with dates, versions
  - Consider integration with DAS approved vendors (purchasing portal)
  - Develop a universal (or at least CT) terms of service and data (privacy) agreement (ties to HB4569 task force work, below)
- Option 2: Outsource
  - Strong opportunity in Education Framework
    - Includes standard and customizable rubric that drives scorecard
    - EdConsent service streamlines parental approval for data use
    - EdPrivacy includes vetting and tracking of agreements
    - Bundled pricing is $4.75 per student per year (MSRP)
- Other needs – considerations
  - Employee (e.g., human resources) data
  - Teacher evaluation history and data
  - Option to launch with a smaller subset of systems first (e.g., PowerSchool, SNAP, GAFE, O365, etc.)
- Evaluation Frameworks
  - Shared Assessments ($2K per year for government agencies)

- o CoSN (strong checklist)
- o Gartner (referral, not for reuse without licensing agreement)
- Existing Agreements – Legislation
    - o House Bill 5469 – Student Data Privacy
        - Follows California SOPIPA model
        - Articulates controls over use and sharing of student data by operators
        - Some language on obligation of LEAs
        - Task force to identify gaps and recommendations by 1-1-17
    - o National Student Privacy Pledge
        - 270 companies signed on so far
        - Basic, participatory agreement, not an assurance
    - o Legal Precedents
        - Oklahoma Student DATA law: Focus on governance of schools, districts, and SEA
        - California (Student Online Personal Information Protection Act - SOPIPA): Strong language on governance of operator use of data\
    - o National Bills
        - Student Digital Privacy and Parental Rights Act
        - SAFE Kids Act (Blumenthal)

Training
- Guiding Principles
    - o Strongly encourage, not mandate (already have 60+ mandated topics)
    - o Make it personal so it resonates with employees and they act upon it
    - o Clarify terminology, real risks to schools (FERPA, HIPAA, CIPA, COPPA, etc.)
    - o Consider tailoring to audiences: students, staff, parents
- Existing or Outsourced Training
    - o SANS Institute
    - o Others?
- State or District-Developed
    - o Different channels (online, public service announcement, etc.)
    - o Good guidance from Aspen Institute
- Potential Partners
    - o CABE (falls well into the "policy" wheelhouse, which CABE guides statewide in K – 12 space)
    - o CASBO
    - o CAPSS (especially Technology Committee)
    - o RESCs
    - o SDE
    - o 5469 Task Force
    - o Shipman & Goodwin (CET joint session in fall)
    - o U.S. Senators Blumenthal (SAFE Kids Act) and Franken

4) Adjournment