



OFFICE OF THE ATTORNEY GENERAL  
CONNECTICUT

JOSEPH GASSER  
ASSISTANT ATTORNEY GENERAL

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August 2, 2024

**By U.S. Mail and Email**

Energybillcruncher.com  
8383 Wilshire Blvd., Ste. 540  
Beverly Hills, CA 90211  
sales@energybillcruncher.com

Re: *Connecticut Consumer Protection Inquiry*

To Whom it May Concern:

The Consumer Protection Section of the Connecticut Office of the Attorney General is investigating advertising practices of Energybillcruncher.com that may violate the Connecticut Unfair Trade Practices Act, Conn. Gen. Stat. § 42-110a *et seq.*

Specifically, it has come to our attention that Energybillcruncher.com is using potentially unfair and/or deceptive advertising methods related to residential solar in Connecticut, including using the Connecticut state seal in violation of Conn. Gen. Stat. § 3-106a and/or Regulations of Conn. State Agencies § 42-110b-18 and asserting falsely that the “Government will cover the cost to install solar,” on social media posts as shown in Figure 1 at right.

**To assist our inquiry, please respond to the following requests by close of business August 30, 2024. Your cooperation with these requests may obviate a more formal demand.**

1. Identify, by name and business address, the owner(s) of the domain Energybillcruncher.com and the social media account Energybillcruncher.
2. Describe the services provided by Energybillcruncher.
3. With reference to Figure 1, explain in detail the basis for: (1) the use of the Connecticut state seal; (2) the statement “Government will cover the cost to install solar”; and (3) the phrase “you need to do this before Friday.”
4. State the number of inquiries Energybillcruncher has received from Connecticut residents in response to the advertisement in Figure 1 and similar advertisements.

165 Capitol Avenue  
Hartford, Connecticut 06106

*An Affirmative Action/Equal Opportunity Employer*



Figure 1

5. Provide exemplars of any information provided to Connecticut residents who inquired in response to the advertisement in Figure 1 and similar advertisements, including emails, text messages, and call scripts.
6. Identify all companies engaged in the sale, lease, distribution, financing, or installation of residential solar panels in Connecticut which subscribe to any advertising or marketing service provided by energybillcruncher.com.

Please direct your response to these requests to [joseph.gasser@ct.gov](mailto:joseph.gasser@ct.gov).

Very truly yours,

*/s/ Joseph E. Gasser*

Joseph Gasser

JEG: