SETTLEMENT AGREEMENT

This Settlement Agreement ("Agreement") is made and entered into this 19 th day of August 2021 between Connecticut, acting through the Office of the Connecticut Attorney General, ("the Attorney General"), and Reproductive Medicine Associates of Connecticut, P.C ("RMACT"). The Attorney General and RMACT are together referred to herein as "the Parties."

WHEREAS, the Attorney General has been investigating alleged violations of state and federal antitrust laws in the provision of *in vitro* fertilization/assisted reproductive technology ("IVF/ART") physician services in Connecticut (the "Attorney General's Investigation");

WHEREAS, the Attorney General is prepared to make the following allegations based upon the Attorney General's Investigation ("Allegations"), which allegations the Respondents neither admit nor deny:

ATTORNEY GENERAL'S ALLEGATIONS

- 1. Women's Health USA, Inc. ("WHUSA"), founded in 1997, is a for-profit corporation, organized, existing, and doing business under and by virtue of the laws of the State of Connecticut with its principal address at 22 Waterville Road, Avon, Connecticut 06001. WHUSA is a national provider of strategic and management business services to women's health physicians and practices focused on obstetrics and gynecology and IVF/ART physician services. WHUSA represents physicians in contract negotiations with health insurance firms and other third-party payors (collectively, "Payors").
- 2. In Vitro Sciences, LLC ("IVS") is a for-profit limited liability company, organized, existing, and doing business under and by virtue of the laws of the State of Connecticut with its principal address at 22 Waterville Road, Avon, Connecticut 06001. IVS is a national provider of strategic and management business services to IVF/ART physician practices. IVS provides myriad services to IVF/ART physician practices including, but not limited to, representing such practices in contract negotiations with Payors.
- 3. Center for Advanced Reproductive Services, P.C. ("CARS") is a for-profit company organized, existing, and doing business under and by virtue of the laws of the State of Connecticut, with its principal address at 22 Waterville Road, Avon, Connecticut 06001. CARS is a full-service fertility physician practice specializing in a range of IVF/ART treatment services. CARS physicians provide training for academic fellows in reproductive endocrinology and fertility, as well as instruction for medical students participating in obstetrics/gynecology rotations. In addition to IVF treatment, CARS provides comprehensive fertility-related medical services and support, including specialized programs focused on LGBTQ Family Building, Egg

Donation, and Oncofertility.

- 4. CARS is a group practice consisting of approximately eight (8) physicians. These physicians practice reproductive endocrinology and fertility medicine at the following Connecticut locations: Farmington, Hartford, Branford, and New London. The Attorney General represents that CARS's physicians currently provide approximately thirty-one percent (31%) of the IVF/ART services performed in Connecticut.
- 5. RMACT is a for-profit independent company, organized, existing, and doing business under and by virtue of the laws of the State of Connecticut, with its principal address at 761 Main Avenue, Norwalk, Connecticut 06851. RMACT is a full-service fertility physician practice specializing in a range of IVF/ART treatment services. RMACT is a group practice consisting of approximately seven (7) physicians. These physicians practice reproductive endocrinology and fertility medicine at the following locations: Danbury, Trumbull, Norwalk and Stamford, Connecticut and Harrison, New York. The Attorney General represents that RMACT's physicians provide approximately thirty-two percent (32%) of the IVF/ART services in Connecticut.
- 6. From at least the late 1990s through 2019, IVS was a subsidiary of WHUSA. WHUSA and IVS had overlapping ownership, management, shared office space, employees, telephones, information technology systems and financial resources. In October 2019, IVS was spun-off from WHUSA and became a separate entity.
- 7. From at least the late 1990s up to and including the present, IVS exercised direct or indirect control of CARS's business operations and finances, effectuated through a management agreement between the parties. IVS controlled or had a high degree of influence in, *inter alia*, (a) the day-to-day business operations of CARS, including business planning, and development of new programs (e.g., laboratory, x-ray and outpatient surgery services); (b) ownership of CARS's accounts receivables and outside income (e.g., honoraria, royalties, revenues from teaching); (c) sole discretion over the selection of payors CARS contracted with; (d) control over CARS's physician's outside professional activities; and (e) assignment of CARS's rights and title to inventions or other proprietary rights. In addition, IVS served as CARS's exclusive agent to negotiate reimbursement contracts with payors. For its services to CARS, IVS received a significant percentage of the net revenues CARS received for providing IVF/ART treatments and services.
- **8.** RMACT was originally formed on May 9, 2002 as Richard T. Scott, Jr. and Mark Leondires, M.D., P.C., and was affiliated with CARS. RMACT was known then as the Center for Advanced Reproductive Medicine ("CARM"). RMACT separated from CARS in approximately 2004.

9. In approximately 2004, in connection with the spin-off from CARS, RMACT entered into a management and administrative services agreement with IVS. Pursuant to the agreement IVS was responsible for, *inter alia*: (a) managing RMACT's banking relationships; (b) arranging for financing; (c) negotiating reimbursement contracts with payors; and (d) billing and collection services. For services provided to RMACT, IVS received both fixed management and variable fees based on the net revenues RMACT received for providing IVF/ART treatments and services. RMACT has received some or all of these services from IVS since 2004 up to and including the present.

Overview of the IVF Market

- 10. Assisted reproductive technology (ART) is used to treat infertility. *In vitro* fertilization (IVF) is the most common and effective type of ART.
- 11. IVF success varies with many factors. Generally, IVF treatment has excellent success rates, although some medical practices demonstrate higher success rates than their peers. According to the 2017 statistics collected by the Society of Assisted Reproductive Technologies ("SART"), for women younger than thirty-five (35), the percentage of live births per IVF cycle was about fifty-four point seven percent (54.7%). Success rates decrease with age, with a twelve (12%) percent rate of success for women age forty-one (41) to forty-two (42). RMACT and CARS consistently demonstrate high IVF success rates relative to comparable practices.
- 12. A full cycle of IVF treatment covers ovarian stimulation and egg recovery, insemination, and embryo replacement. One full cycle of IVF takes about three (3) weeks. A recent research study based on women undergoing IVF showed that approximately two-thirds (2/3) of patients will be successful after six (6) or more cycles of IVF.
- 13. The average cost of a single IVF cycle in the United States is between ten-thousand dollars (\$10,000) and fifteen-thousand dollars (\$15,000), and is dependent upon insurance coverage, patient characteristics, and the treatment center. IVF with egg donation is the costliest, with one cycle being anywhere from twenty-five thousand dollars (\$25,000) to thirty thousand dollars (\$30,000).

Health Insurance Coverage for IVF Treatment and Services in Connecticut

14. Connecticut passed an infertility insurance mandate that requires insurers and employers to offer coverage for the treatment of infertility; infertility being defined as the inability to sustain or conceive a pregnancy for more than a year in individuals under the age of forty (40). However, under Connecticut law, coverage is only for the first four (4) ovulation inductions (e.g., two IVF cycles). In addition to other coverage limitations, advanced treatments like IVF are only reimbursed

if other less expensive medically correct options have been tried first. See, Conn. Gen. Stat. § 38a-509 and § 38a-536.

- 15. The State of Connecticut Health Benefit Plan ("Benefit Plan") for state employees, retirees, and eligible dependents is a self-funded governmental health benefit plan. The State of Connecticut has contracted with two insurance carriers, Anthem Blue Cross and Blue Shield (Anthem BCBS) and UnitedHealthcare/Oxford, to provide claims processing, disease management, and other administrative services. Infertility Services, which include medically necessary care for the diagnosis and treatment of IVF, are covered under the Benefit Plan. The Benefit Plan is a self-funded governmental health plan meaning the State assumes the financial risk for providing health care benefits to its plan members. In practical terms, the Benefit Plan pays for IVF/ART treatment and services out-of-pocket.
- 16. To comply with Connecticut's infertility mandate, and to offer a competitively marketable health insurance product in the state of Connecticut, a Payor's health insurance plan must include in its physician network, providers of IVF/ART physician services.

The Messenger Model

- 17. Physicians and medical group practices (referenced herein as "physicians") often contract with Payors to establish the terms and conditions, including price terms and reimbursement rates, under which the physicians will render services to the Payors' plan members. Physicians entering into such contracts often agree to lower reimbursement to obtain access to additional patients made available through the Payors' contractual relationship with their plan members. These contracts may reduce Payors' costs, enable them to lower the price of health insurance, and reduce their members' out-of-pocket medical care expenditures. Among the factors considered by Payors in negotiating rates for IVF treatment is a medical group's success rate.
- 18. Competing physicians sometimes use a neutral "messenger" to facilitate the establishment of contracts between themselves and Payors in ways that do not constitute or facilitate an unlawful agreement on prices, reimbursement rates, and other competitively significant terms. Such a messenger may not, however, jointly negotiate prices and other competitively significant terms on behalf of the participating physicians. Nor should a messenger facilitate the physicians' coordinated response to contract offers by, for example, electing not to convey a Payor's offer to them based on the messenger's opinion of the offer.
- 19. Before 2004, when RMACT was affiliated with CARS, both practices operated under the same tax identification number and reimbursement rates for RMACT services were determined by the contract negotiated for CARS. In 2004, when RMACT became a separate corporation, it began operating under a new tax identification number and IVS negotiated contracts on behalf of RMACT with various Payors, including Anthem BCBS and UnitedHealthcare/Oxford, that

mirrored the existing contract for CARS. For at least the past sixteen (16) years, IVS has represented both CARS and RMACT in joint contract negotiations with Payors, including Anthem BCBS and UnitedHealthcare/Oxford.

- 20. During the time period covered by the Attorney General's Investigation, both CARS and RMACT received reimbursement from Anthem BCBS and UnitedHealthcare/Oxford for IVF/ART treatment and services provided to Benefit Plan members.
- 21. Except to the extent that competition has been restrained as alleged below, CARS and RMACT have been, and are now, in competition with one another for the provision of IVF/ART treatment services in certain geographic areas in Connecticut.

Alleged Conduct at Issue

- 22. Beginning with the spin-off of RMACT in 2004, up to and including the present, IVS jointly negotiated reimbursement rates that CARS and RMACT two competing physician practices currently providing the majority of IVF/ART physician services in Connecticut received for their services provided to plan members insured by Connecticut Payors.
- 23. The management and administrative services agreement entered into by RMACT in 2004 in connection with its spin-off from CARS included RMACT agreeing not to provide any IVF/ART treatment services in certain geographic areas in Connecticut that had the effect of preventing RMACT from competing with CARS in its IVF/ART physician services market territory as a condition of receiving IVS's services.
- 24. IVS's and CARS's performance of the joint negotiation and geographic restrictions contained within IVS's management services agreements, had the effect of restricting competition for IVF/ART treatment services in Connecticut.

WHEREAS, based on the Attorney General's Investigation, the Attorney General is prepared to allege that WHUSA, IVS, CARS and RMACT unreasonably restrained competition by fixing prices for IVF/ART treatments and services in Connecticut;

WHEREAS, RMACT, without admitting or denying any of the allegations contained herein, is entering into this Settlement Agreement prior to any court making any findings of fact or conclusions of law relating to the Allegations of the Attorney General;

WHEREAS, RMACT has cooperated fully with the Attorney General's Investigation and neither admits nor denies any wrongdoing;

WHEREAS, pursuant to this Settlement Agreement, without admitting or denying liability, RMACT agrees to make a payment to the Benefit Plan to resolve all claims and potential claims the Attorney General can bring against RMACT;

WHEREAS, pursuant to this Settlement Agreement, without admitting or denying liability, RMACT agrees to the business and conduct reforms contained in this Settlement Agreement; and

WHEREAS, the Attorney General finds that the relief and other provisions contained in this Settlement Agreement are appropriate and in the public interest.

NOW THEREFORE, in exchange for the mutual obligations described below, RMACT and the Attorney General hereby enter into this Settlement Agreement, and agree as follows:

DEFINITION – COVERED CONDUCT

25. "Covered Conduct" shall mean, except as provided below, RMACT engaging in any of the following conduct in Connecticut from January 1, 2004 to the effective date of the Settlement Agreement, whether by themselves or in concert with other persons: (i) jointly negotiating Payor contracts which had the effect of fixing the prices or other terms and conditions for IVF/ART treatments and services; (ii) agreeing to territorial restrictions which had the effect of allocating geographic markets for IVF/ART treatments and services; (iii) engaging in any other anticompetitive conduct relating to the provision of IVF/ART treatments and services.

SETTLEMENT PAYMENTS

- **26.** RMACT shall pay a total of \$348,856.50 to the Benefit Plan in consideration of its settlement with the Attorney General.
- 27. The payment due under this Settlement Agreement shall be made within fifteen (15) days of the Effective Date of this Settlement Agreement by electronic funds transfer pursuant to instructions provided by the Attorney General.

COMPLIANCE PROVISIONS

28. RMACT agrees to adhere to the business and conduct reforms contained in the attached Appendix A to this Settlement Agreement.

RELEASES

29. In consideration of the obligations of RMACT in this Settlement Agreement, and conditioned on RMACT paying all sums required in Paragraph 26 of this Settlement Agreement, the Attorney

General, and the State of Connecticut do hereby fully and finally release RMACT, and its current officers, directors, and employees, from any civil or administrative claim, action, suit or proceeding for damages, penalties or other injuries allegedly suffered by the State of Connecticut, that the Attorney General and the State of Connecticut may have asserted pursuant to the Covered Conduct under the Connecticut Antitrust Act, Conn. Gen. Stat § 35-24, et. seq., or the Sherman Act, 15 U.S.C. § 1 et seq., up through and including the effective date of this Settlement Agreement.

- 30. Notwithstanding the release given in Paragraph 29 of this Settlement Agreement, or any other term of this Settlement Agreement, the following claims of the State of Connecticut are specifically reserved and are not released:
 - a. Any liability to the State of Connecticut (or its respective agencies) for any conduct other than the Covered Conduct;
 - b. Claims based upon such obligations as are created by this Settlement Agreement;
 - c. Any liability arising under laws and regulations that are administered and enforced by the Connecticut Department of Revenue Services;
 - d. Claim of natural persons or consumers, including civil liability for personal injury or for other consequential damages arising from the Covered Conduct; and
 - e. Any liability arising under laws and regulations that are administered and enforced by the Connecticut Department of Public Health.
- 31. RMACT fully and finally releases the Attorney General and the State of Connecticut, and their respective, agencies, officers, agents, employees and servants, from any claims (including attorney's fees, costs, and expenses of every kind and however denominated) that RMACT asserted, could have asserted, or may assert in the future against the Attorney General and the State of Connecticut, their respective agencies, officers, agents, employees, and servants, related to the Covered Conduct and the Attorney General's Investigation.
- 32. This Settlement Agreement is intended to be for the benefit of the Parties only. The Parties do not release any claims against any other person or entity, except to the extent provided for in Paragraph 33 (waiver for beneficiaries' paragraph), below.
- 33. RMACT agrees to waive and shall not seek to recover payment for any of the amounts to be paid pursuant to Paragraph 26 of this Settlement Agreement from any health care beneficiaries or their sponsors, legally responsible individuals, or third-party Payors.

Notice to Parties

34. Unless otherwise stated in writing subsequent to the Effective Date of this Settlement

Agreement, all notifications and communications made pursuant to this Settlement Agreement shall be submitted to the persons listed below:

a. For the Attorney General:

Nicole Demers
Assistant Attorney General
Office of the Attorney General
165 Capitol Avenue
Hartford, CT 06106
(860) 808-5040
Nicole.Demers@ct.gov

b. <u>For RMACT</u>:

Reproductive Medicine Associates of Connecticut, P.C. Attention: Robin Mangieri, Chief Executive Officer 761 Main Avenue, Suite 200 Norwalk, CT 06851

Miscellaneous Provisions

- 35. RMACT acknowledges and recognizes that the State of Connecticut's remedy at law regarding enforcement of this Settlement Agreement is inadequate and agrees that the Connecticut Superior Court has the authority to specifically enforce the provisions of this Settlement Agreement, including the authority to award equitable relief. The exclusive forum for resolving any disputes under this Settlement Agreement shall be the Connecticut Superior Court for the Judicial District of Hartford. For purposes of construing this Settlement Agreement, this Settlement Agreement shall be deemed to have been drafted by all Parties to this Settlement Agreement and shall not, therefore, be construed against any Party for that reason in any subsequent dispute.
- 36. This Settlement Agreement shall be governed by the laws of the State of Connecticut, without regard to its choice of law rules.
- 37. Nothing in this Settlement Agreement shall be construed to create a waiver of the State of Connecticut's sovereign immunity.
- **38.** This Settlement Agreement constitutes the complete agreement between the Attorney General, the State of Connecticut and RMACT and may not be amended except by a writing signed by the Attorney General and RMACT.

- 39. The bold-faced paragraph captions in this Settlement Agreement are for convenience only and do not add to, detract from, or change the substantive language or terms of this Settlement Agreement.
- 40. The undersigned individuals signing this Settlement Agreement on behalf of RMACT warrant that they are duly authorized to execute this Settlement Agreement.
- 41. The undersigned individuals signing this Settlement Agreement on behalf of the Attorney General and the State of Connecticut represent that they are signing this Settlement Agreement in their official capacities and that they are duly authorized to execute this Settlement Agreement.
- 42. RMACT and the Attorney General agree that should any nonmaterial portion or portions of this Settlement Agreement be found to be void, unenforceable or otherwise invalid by the Superior Court of the State of Connecticut, Judicial District of Hartford after the exhaustion of all rights to appeal, the entire Settlement Agreement shall not be nullified and such invalid portion or portions shall be severed from the remainder of the Settlement Agreement as if they had never been entered into and the remainder of the Settlement Agreement shall be enforced.
- 43. RMACT is entering into this Settlement Agreement without trial or adjudication of any issue of fact or law. No part of this Settlement Agreement shall constitute evidence against RMACT with respect to any issue of law or fact. No part of this Settlement Agreement shall be treated or construed as an admission of liability or wrongdoing by RMACT.
- 44. This Settlement Agreement does not constitute an approval by the Attorney General of any of RMACT's business practices, and RMACT shall make no representation or claim to the contrary.
- 45. Each Party shall bear its own legal and other costs incurred in connection with this matter, including the preparation and performance of this Settlement Agreement.
- 46. Each party and signatory to this Settlement Agreement represents that it freely and voluntarily enters into this Settlement Agreement without any degree of duress or compulsion.
- 47. This Settlement Agreement constitutes the complete agreement between the Parties. This Settlement Agreement may not be amended except by written consent of the Parties. Forbearance by the State of Connecticut from pursuing any remedy or relief available to it under this Settlement Agreement shall not constitute a waiver of rights under this Settlement Agreement.

- 48. This Settlement Agreement may be executed in counterparts, each of which constitutes an original and all of which constitute one and the same Settlement Agreement.
- 49. This Settlement Agreement is binding on RMACT's successors, transferees, heirs, and assigns.
- 50. This Settlement Agreement is effective on the date of signature of the last signatory to the Settlement Agreement ("Effective Date of this Agreement"). Facsimiles and electronic transmissions of signatures shall constitute acceptable, binding signatures for purposes of this Settlement Agreement.

IN WITNESS WHEREOF, the Attorney General and RMACT set their hands and seals on the dates set forth below:

REPRODUCTIVE MEDICINE ASSOCIATES of CONNECTICUT, P.C.

Print: MARK LEONDERES Its Authorized Representative

Title: Pres Gent - 761 Main Avenue, Suite 200

Norwalk, CT 06851

STATE OF CONNECTICUT

WILLIAM TONG ATTORNEY GENERAL

Nicole Demers

Michael E. Cole Assistant Attorneys General Office of the Attorney General

165 Capitol Avenue Hartford, CT 06106 Nicole.Demers@ct.gov

APPENDIX A

Reproductive Medicine Associates of Connecticut, P.C. "RMACT" Injunctive Relief

I. Definitions

"Women's Health USA, Inc." or "WHUSA" means Women's Health USA, Inc., its officers, directors, employees, agents, attorneys, representatives, or other persons or entities acting on behalf of WHUSA, successors, and assigns; and the subsidiaries, divisions, groups, and affiliates controlled by WHUSA, and the respective officers, directors, employees, agents, attorneys, representatives, successors, and assigns of each.

"In Vitro Sciences, LLC" or "IVS" means In Vitro Sciences, LLC, its officers, directors, employees, agents, attorneys, representatives, or other persons or entities acting on behalf of IVS, successors, and assigns; and the subsidiaries, divisions, groups, and affiliates controlled by IVS, and the respective officers, directors, employees, agents, attorneys, representatives, successors, and assigns of each.

"Reproductive Medicine Associates of Connecticut, P.C." or "RMACT" is a for-profit independent company, organized, existing, and doing business under and by virtue of the laws of the State of Connecticut, with its principal address at 761 Main Avenue, Norwalk, Connecticut 06851. RMACT is a full-service fertility physician practice specializing in a range of infertility treatments. RMACT is a group practice consisting of approximately seven (7) physicians. These 'physicians practice reproductive endocrinology and fertility medicine at the following locations: Danbury, Trumbull, Norwalk and Stamford, Connecticut and Poughkeepsie, New York.

"Center for Advanced Reproductive Services, P.C." or "CARS" means Center for Advanced Reproductive Services, P.C., its officers, directors, employees, agents, attorneys, representatives, or other persons or entities acting on behalf of CARS, successors, and assigns; and the subsidiaries, divisions, groups, and affiliates controlled by IVS, and the respective officers, directors, employees, agents, attorneys, representatives, successors, and assigns of each.

"Physician Practices" means RMACT and CARS.

"Respondent" means RMACT.

- "Medical Group Practice" means a bona fide, integrated firm in which physicians practice medicine together as partners, shareholders, owners, members, or employees, or in which only one Physician practices medicine.
- "Participate" in an entity means (1) to be a partner, shareholder, owner, member, or employee of such entity, or (2) to provide services, agree to provide services, or offer to provide services, to a payor through such entity. This definition applies to all tenses and forms of the word "participate," including, but not limited to, "participating," "participated," and "participation."
- "Payor" means any person that pays, or arranges for the payment, for all or any part of any physician services pursuant to a contract with a Medical Group Practice or individual Physician for any other person. Payor includes any person that develops, leases, or sells access to networks of Physicians.
- "Person" means both natural persons and artificial persons, including, but not limited to, corporations, limited liability companies, unincorporated entities, and governments.
- "Physician" means a doctor of allopathic medicine ("M.D.") or a Doctor of Osteopathic Medicine ("D.O.").
- "Principal address" means either (1) primary business address, if there is a business address, or (2) primary residential address if there is no business address.
- "Competitor" means any person reasonably considered, viewed, or recognized as being in competition or potentially in competition with another person for the provision of IVF/ART services.
- "Physician Management Services" means the provision of non-clinical business support including, but not limited to, pricing and payor strategies, revenue cycle management, electronic patient communications, marketing and branding services, financial management services, professional liability risk management, human resources, information technology services and group purchasing services.
- "Pricing and Managed Care Contracting Services" means (a) serving as an agent for RMACT or any other Medical Group Practice to (i) communicate to and from payors, offers to enter into payor contracts, and (ii) negotiate payor contracts, and (b) providing pricing or reimbursement advice, strategies, programs or models for RMACT's or any other Medical Group Practice's managed care, insured or self-pay patients.

"Commercially Sensitive Information" means all confidential information, and all proprietary nonpublic information (*i.e.*, information that is not generally known or otherwise publicly available) including but not limited to: fees, charges, prices, pricing policies, price changes, or price plans or intentions (charged to payors or self-pay patients); discounts provided to self-pay patients or health care insurers or payors; payment rates received from health care insurers or payors; profits, profit margins or costs; shares of the IVF/ART market; bids, the intent to bid or the terms of bids, and all related documents, data, and materials, including term sheets, initial bid terms, final bid terms, and other documents that support cost, fee and rate structures underlying the bids; responses to requests for either proposals or other solicitations; IVF/ART service territories or markets; marketing or promotional activities; selection, rejection or termination of any health care insurers or payors; employee hiring; medical director fees or staff compensation; strategic plans; competitive intelligence and research; or any other non-public competitively sensitive topics or information.

"Trade or Commerce" is defined in C.G.S. § 35-25 of the Connecticut Antitrust Act.

II. Prohibited Conduct

RMACT, directly or indirectly, in connection with the provision of physician services in or affecting Trade or Commerce, agree to comply with all provisions of the Connecticut Antitrust Act, C.G.S. § 35-24, et seq., and any other applicable federal antitrust or unfair and deceptive acts and practices laws, and shall cease and desist from:

- A. Entering into, adhering to, participating in, maintaining, organizing, enforcing, or otherwise facilitating any combination, conspiracy, agreement, or understanding between or among any Medical Group Practices:
 - 1. to deal, refuse to deal, or threaten to refuse to deal with any Payor;
 - 2. to allocate or divide customers or markets, either functional or geographical, between any other Medical Group Practices;
 - 3. to enter into, maintain, or enforce any agreement, or part of an agreement among two or more Medical Group Practices that restrains any person from cold calling, soliciting, recruiting, hiring, or otherwise competing for (a) employees located in the United States being hired to work in the United States or (b) any employee located outside the United States being hired to work in the United States;
 - 4. to enter into, maintain, or enforce any agreement between or among any other Medical Group Practices regarding any term, condition, or requirement upon which any Medical Group Practice deals, or is willing to deal, with any Payor, including, but not limited to, price terms;
 - 5. to enter into, maintain, or enforce any agreement between or among any Medical Group Practices, not to deal individually with any Payor, or not to deal with any Payor through any arrangement other than through WHUSA or IVS or any other entity that provides RMACT with Pricing and Managed Care Contracting Services; and
 - 6. to exchange or facilitate in any manner the exchange or transfer of information between or among any Medical Group Practice concerning any Medical Group Practice's willingness to deal with a Payor, or the terms or conditions, including price terms, on which the Medical Group Practice is willing to deal with a Payor.
 - B. Attempting to engage in any action prohibited by Paragraph A, above.
- C. Encouraging, suggesting, advising, pressuring, inducing, or attempting to induce any person to engage in any action that would be prohibited by Paragraphs A and B above.

- D. Nothing in this section shall be interpreted to prohibit the sharing of patient clinical information or non-patient specific clinical research and related information intended to improve patient outcomes between or among any Medical Group Practices.
- E. Further, nothing in this section shall prohibit any conduct by RMACT that (i) is reasonably necessary to form, participate in, or take any action in furtherance of a qualified risk-sharing joint arrangement or qualified clinically-integrated joint arrangement with the exception of such joint arrangements between CARS and RMACT as referenced in Paragraph IV; or (ii) solely involves physicians in the same Medical Group Practice.
- F. Additionally nothing in this section shall prohibit RMACT, in accordance with Conn. Gen. Stat. § 19a-486i concerning notice to the Attorney General of certain mergers, acquisitions and other transactions, from merging with or being acquired by a Medical Group located outside the State of Connecticut that is unaffiliated with either CARS, IVS or WHUSA and that does not otherwise involve conduct prohibited by Paragraphs A through E above.

III. Payor Contract Negotiation

RMACT, within sixty (60) days from the date that this Settlement Agreement becomes final, directly, or indirectly, in connection with the provision of physician services affecting Trade or Commerce, shall cease and desist from:

- A. Receiving Pricing and Managed Care Contracting Services from WHUSA and IVS and shall institute procedures to ensure that the provision of Physician Management Services it agrees to receive from WHUSA and IVS is performed in compliance with the antitrust laws and this Settlement Agreement. Specifically:
 - 1. Within sixty (60) days from the date this Settlement Agreement becomes final, RMACT and IVS shall negotiate a new or amended contract to replace the currently applicable Management and Administrative Services Agreement in a manner that complies with all of the terms of this Settlement Agreement. Specifically, the new or amended contract:
 - (a) Shall not include the provision of Pricing and Managed Care Contracting Services;
 - (b) Shall not include any restriction of competition between RMACT and any other Medical Group Practice such as in Paragraph 10 ("Noncompetition") of the Management and Administrative Services Agreement entered into between RMACT and IVS on July 1, 2014;
 - (c) Shall not include a Billing and Management Fee that is based on any revenues derived from any managed care or payor contract in effect on the effective date of this Settlement Agreement; and

- (d) Shall establish appropriate firewalls, confidentiality protections, internal practices, training, communications, protocols and restrictions (hereinafter "Firewall Protections") to prevent the exchange of any of RMACT's Commercially Sensitive information between WHUSA's and IVS's executives and employees on either side of the firewall as follows:
 - (i) Prohibit WHUSA's and IVS's management groups and employees <u>not</u> responsible for providing Physician Management Services to RMACT (hereinafter "Restricted Employees") from having access to, knowingly reviewing, or otherwise requesting, soliciting, seeking, receiving, or obtaining, directly or indirectly any of RMACT's Commercially Sensitive Information;
 - (ii) Prohibit WHUSA's and IVS's management group and employees responsible for providing Physician Management Services to RMACT (hereinafter "Non-Restricted Employees") from disclosing, providing, sharing, conveying, discussing, exchanging, transferring, circulating, or otherwise providing access to, directly or indirectly, any of RMACT's Commercially Sensitive Information to Restricted Employees, CARS or any other Medical Group Practice;
 - (iii) Prohibit the use, directly or indirectly, of any of RMACT's Commercially Sensitive Information for any purpose other than as provided in this Settlement Agreement;
- 2. If, within ninety (90) days of the execution of this Settlement Agreement, RMACT and IVS have not reached agreement on a new or amended contract, then such failure shall be deemed a material breach of the Management and Administrative Services Agreement pursuant to Paragraph 14. c. therein and RMACT shall immediately issue a written notice of termination.
- B. Having any of WHUSA's and/or IVS's employees maintain, hold, or obtain any position, including but not limited to, a member of the Board of Directors, President, Chief Executive Officer, Chief Financial Officer, Executive Vice-President, of RMACT.

IV. Merger

RMACT, for three (3) years from the date that this Settlement Agreement becomes final, agrees to refrain from entering into or carrying out any contract, agreement, plan, or

understanding, the effect of which would be to merge, integrate (clinically or financially), affiliate, enter into a joint venture or otherwise combine with CARS, WHUSA and/or IVS (the "Prohibition Period"). Notwithstanding the foregoing, beginning no earlier than eighteen (18) months from the date of this Settlement Agreement, RMACT may submit to the Connecticut Attorney General (CTOAG) a written request to amend this sub-section to permit it to merge, combine or affiliate with CARS, WHUSA, and/or IVS prior to the end of the Prohibition Period. Such request should be predicated on a change in the market for IVF/ART services in Connecticut. The CTOAG will review and consider any information provided by WHUSA, IVS, CARS, and/or RMACT concerning the alleged change in the market for IVF/ART services in Connecticut. The decision to amend the Prohibition Period will be in sole discretion of the CTOAG.

V. Notices and Reports to the Connecticut Attorney General

- A. Without limiting any statutory or regulatory notice requirement applicable to proposed acquisitions or mergers, RMACT, for five (5) years from the date this Settlement Agreement becomes final, shall notify the CTOAG at least thirty (30) days prior to any proposed change in RMACT, including, but not limited to, dissolution, assignment, sale resulting in the emergence of a successor company or corporation, or the creation or dissolution of subsidiaries, in each case that may affect RMACT's compliance obligations arising out of this Settlement Agreement;
- B. RMACT shall file verified written reports annually for five (5) years on the anniversary of the date this Settlement Agreement becomes final, and at such other times as the CTOAG may by written notice require. Each report shall include:
 - 1. a detailed description of the manner and form in which RMACT has complied and is complying with this Settlement Agreement, including but not limited to the RMACT's obligation in Paragraph VIII;
 - 2. the name, address, and telephone number of each Payor in Connecticut with which RMACT has an agreement in effect to provide reimbursement to RMACT for IVF/ART healthcare service, excluding, however, Payors that individually or in the aggregate account for less than 5% of RMACT's annual revenues;
 - 3. copies of the delivery confirmations and return receipts required by Paragraphs VI. A and VI. B to the CTOAG; and
 - 4. copies of the new Management Services Agreement.
- C. For five (5) years from the date this Settlement Agreement becomes final, RMACT shall notify the CTOAG of any change in its respective principal address within twenty (20) days of such change in address.

VI. Notices to Physician Practices and Payors

- A. Within thirty (30) days after the date on which this Settlement Agreement becomes final, RMACT shall send by first-class mail, with delivery confirmation, a copy of this Settlement Agreement to:
 - 1. each Physician who is a shareholder of RMACT; and
 - 2. each officer and director of RMACT;

B. RMACT shall:

- 1. Within thirty (30) days after the date on which this Settlement Agreement becomes final, send by first-class mail, with delivery confirmation, the notice specified in Appendix B of this Settlement Agreement, to the responsible officer of each Payor with whom RMACT has a current contract to provide IVF/ART healthcare services in the State of Connecticut to their respective plan members:
 - (a) informing the Payor that neither WHUSA nor IVS will represent RMACT in connection with any Pricing and Managed Care Contracting Services; and
 - (b) offering to terminate and, at the discretion of the payor, substitute, without penalty or charge, and in compliance with any applicable laws, any such contract with such Payor with a new agreement upon receipt of a written notice to terminate and, at the discretion of the payor, replace such contract from such Payor in accordance with the notice specified in Appendix B of this Settlement Agreement.

VII. Failure to Provide Notice

If RMACT fails to comply with all or any portion of Paragraphs V through VI of this Settlement Agreement within sixty (60) days of the time set forth in those paragraphs, then, RMACT shall notify the CTOAG, and within thirty (30) days thereafter, comply with those portions of Paragraphs V and VI of this Settlement Agreement with which RMACT did not comply. A failure to comply shall be a breach of the Settlement Agreement.

VIII. Antitrust Compliance Program

RMACT shall design, maintain, and operate an antitrust and competition compliance program to assure compliance with this Settlement Agreement and the federal and state antitrust and competition laws, including the Connecticut Antitrust Act, C.G.S. §§ 35-24 et seq. and the Connecticut Unfair Trade Practices Act, C.G.S. §§ 42-110a et seq.

For a period of five (5) years from the date this Settlement Agreement is final, RMACT shall provide annual training (via in-person, video medium or web-based program) and an overview of the antitrust and competition laws, as they apply to RMACT's activities, behavior, and conduct to its board of directors, officers, medical directors, Physicians and employees to ensure compliance with RMACT's obligations under this Settlement Agreement.

IX. Term

Unless a term limit for compliance is otherwise specified within this Settlement Agreement, the RMACT's obligations under this Settlement Agreement shall terminate five (5) years from the date it is executed.

APPENDIX B

First Class Mail/Delivery Confirmation
[letterhead of RMACT]

[name of Responsible Officer for Payor] [address]

Dear_:

On [DATE] the Office of the Connecticut Attorney General (the "Attorney General") entered into a Settlement Agreement with, among others, "Reproductive Medicine Associates of Connecticut, P.C." or "RMACT". The Settlement Agreement follows an investigation conducted by the Attorney General of alleged violations by Women's Health USA, Inc. ("WHUSA"), In Vitro Sciences, LLC ("IVS"), Center for Advanced Reproductive Services, P.C. and RMACT of state and federal antitrust laws in the provision of *in vitro* fertilization/assisted reproductive technology ("IVF/ART") physician services in Connecticut (the "Attorney General's Investigation"). RMACT neither admitted nor denied any violations of law in connection with the Attorney General's Investigation or the Settlement Agreement.

Pursuant to Paragraph VI.B of the Settlement Agreement, (a) neither WHUSA nor IVS will represent RMACT in connection with RMACT's managed care contracting; and (b) in your discretion, RMACT is allowing you the opportunity to terminate, upon your 30 days written notice, without any penalty or charge, any contracts with RMACT that are currently in effect.

Any notice to terminate the contract must be made in writing, postmarked within 10 business days of receiving this notice, and sent to me at the following address: [Reproductive Medicine Associates of Connecticut, P.C., attention Robin Mangieri, 761 Main Avenue, Norwalk, Connecticut 06851.

If you have any questions about the Settlement Agreement you may contact Assistant Attorney General Nicole Demers, 165 Capitol Avenue, Hartford, Connecticut 06106 or Nicole.demers@ct.gov.

Sincerely,

XXXXXX XXXXXX

Cc: Nicole Demers Assistant Attorney General Office of the Attorney General 165 Capitol Avenue Hartford, Connecticut 06410 Nicole.demers@ct.gov