

State of Connecticut



GEORGE JEPSEN
ATTORNEY GENERAL

Hartford

December 19, 2013

VIA REGULAR AND ELECTRONIC MAIL

Timothy R. Baer
Executive Vice President & General Counsel
Target Corporation
1000 Nicollet Mall
Minneapolis, MN 55403
tim.baer@target.com

Re: Target Corporation

Dear Mr. Baer:

I write concerning the recently-reported breach of credit and debit card data at Target stores nationwide. According to news reports, the breach may have affected as many as 40 million consumers who shopped at Target stores between November 27th and December 15th.

In this era of increasing reliance on technology, it is vitally important that companies entrusted with nonpublic personal information employ the highest levels of data security. This incident raises questions about the effectiveness of Target's measures to protect the confidentiality and security of private information it receives from its customers.

As formal notification of this breach has not yet been provided to my office, and we unfortunately learned of this incident along with the general public through media reports, critical facts about the breach remain unclear. This includes details concerning the cause of the breach, what steps Target has taken to protect individuals whose information was compromised, and the nature of any procedures adopted to prevent future data breaches. Accordingly, I am requesting that you provide written answers to the following questions:

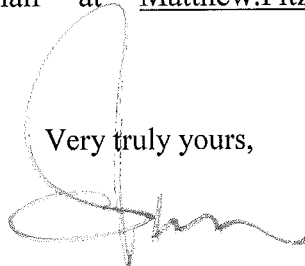
1. Please state the total number of Target stores nationwide that were impacted by this incident, including the number and location of stores impacted in Connecticut.
2. Please state the number of Connecticut residents affected by this incident.
3. Please provide the date by which Target expects notification letters to be sent to affected Connecticut individuals and please provide a copy of such notifications.

4. Please describe the steps Target has taken to protect the Connecticut individuals affected by this breach, including whether Target intends to cancel and reissue the Target credit cards of affected Connecticut residents.
5. Please indicate whether, in light of the circumstances, Target will provide credit monitoring/ identity theft protection services for at least *two years* to the affected Connecticut individuals at no cost to them.
6. Please describe in detail the facts and circumstances of the data breach, including a timeline of events leading to the discovery of the breach, the vulnerability that was apparently exploited, and Target's efforts to investigate and mitigate thereafter.
7. Please describe in detail the nature of the information compromised by this breach for the affected Connecticut residents.
8. Please identify the form and manner in which the information that was the subject of the breach was stored on the computer network involved, including whether encryption or other measures were used to prevent unauthorized access to such information.
9. Please provide an outline of any plan, policies, and/ or procedures that Target currently has in place, or is developing, to prevent the recurrence of such a breach and a timeline for implementing any such plans, policies or procedures.
10. Please provide a copy of any internal or third party investigative report or audit performed by or for Target relative to this breach.

I understand from news reports that you are currently working with law enforcement to investigate this matter. To the extent that a law enforcement agency believes your response to any question above may impede an on-going criminal investigation, we ask that you please alert us immediately, including by identifying such agency making the request in your response. We are sensitive to the need to avoid any potential interference with a criminal investigation.

Please provide the requested information no later than January 7, 2014, to Assistant Attorneys General Matthew Fitzsimmons and Michele Lucan at 110 Sherman Street, Hartford, Connecticut 06105. Should you have any questions, you may contact AAG's Fitzsimmons and Lucan at (860) 808-5400, or via email at Matthew.Fitzsimmons@ct.gov and Michele.Lucan@ct.gov.

Very truly yours,



GEORGE JEPSEN