



DENISE W. MERRILL
SECRETARY OF THE STATE
CONNECTICUT



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For Immediate Release:
October 7, 2016

- PRESS RELEASE -

COACH AURIEMMA TO CONNECTICUT: REGISTER TO VOTE!

Hartford: UConn's 11-time NCAA title-winning basketball coach Geno Auriemma has a message for Connecticut: "Register to vote!"

[In a 30-second public service announcement](#)—produced by University of Connecticut, Secretary of the State Denise Merrill and recorded by Connecticut Network (CT-N)—Coach Auriemma urges eligible citizens to register to vote.

Coach Auriemma, who also coached two Olympic gold medal-winning basketball teams, says in the piece:

"On or off the court, if you want to win, you have to play. Your vote can decide the future of your town, state and country. But to play in this game, you must be registered. Go to myvote.ct.gov today and learn how to register to vote. Get in the game Connecticut. Let's pick a winner. You can impact your community. Go to myvote.ct.gov today and register to vote. Go Huskies."

The spot will be shared online, circulated via social media channels and promoted by student activity groups.

"Just as Coach Auriemma is dedicated to giving his players the tools they need to excel on the court, The Connecticut Network is dedicated to giving people the tools they need to be effective citizens and voters," according to Paul Giguere, President and CEO of the Connecticut Public Affairs Network, CT-N's nonprofit managers. "Voting is, after all, where democracy begins, and we were delighted to assist the Secretary of the State's office and Coach Auriemma in delivering that message this year."

Secretary of the State Denise Merrill said, “Voting is about participating in the life and well-being of your community. In other words, it is about the team. No one knows the value of teamwork better than Coach Auriemma. We’re so thankful to Coach Auriemma, UConn and CT-N for bringing this important message to Connecticut. Register and vote!”

University of Connecticut has been actively registering students on campus. The college has sent emails to students, put up posters in dormitories and student activities groups have run voter registration drives at major events.

Voter registration has surged in Connecticut in the lead-in to the November 8 election. Last month, the state crossed the two-million registered voters mark—weeks earlier than in 2008—and more than 80,000 new voters under 30-years-old have registered in 2016.

Citizens have until November 1 to register to vote online, by mail or in-person. While same-day registration is in effect on November 8, the Secretary of the State is urging everyone to register in advance to mitigate potentially long lines on Election Day.

For more information about registering to vote, go to: myvote.ct.gov.

To see the video click here: https://www.dropbox.com/s/gvntzfvigrliqqq/MyVoteCT_Geno_9-22.mp4?dl=0

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