

Digital Strategy Committee: Scope and Approach



I. Scope of our work

Here is how Lamont-Bysiewicz Transition Leadership frames our charge:

“Digital Strategy: Objective is to generate policy ideas to make government smarter, more efficient and more responsive by using data to help solve our biggest challenges and attracting digital talent to help us do so. Optimizing the use of data across the Administration will help the Lamont administration modernize core functions to advance and accelerate impact, reduce inefficiencies through collaboration, and incentivize results through procurement innovation.”

The Governor-Elect would also like each committee to think about how its work, can help advance economic priorities of the state, including jobs and economic growth.

Framework for our scope of work:

A. Digital Delivery - *This area is focused on building and sustaining the digital infrastructure, particularly in a way that is user-centered. It focuses more on technology/digital systems/digital services, improving their procurement (avoiding over-budget, under-performing, development (agile, iterative, "fail fast")), and design (user-centered).*

Areas of focus:

- Talent (existing and new)
- Structure (& Elevation) w/in Govt
- Approach/culture ("delivery"-driven/user-centered/agile)
- Procurement (systems, software, services)
- Technology

B. Data Policy and Uses - *This is about creating the conditions that allow the state to use data as an asset to track and enhance performance, generate policy insights, evaluate effectiveness, facilitate research. It covers data management strategies to advance interoperability (for predictive analytics, outcomes tracking, case management) as well as to facilitate transparency (open data, GIS, etc).*

Areas of focus:

- Data governance and quality
- Agency capacity in data analytics and stewardship
- Data sharing between agencies
- Privacy and ethics
- Creating a culture of continuous learning and collaboration

C. Results and performance - *These are kindred priorities of a digital strategy given they are focused on the same goal: making government for efficient and cost effective. They are often enhanced by digital strategies, but also exist independently and are part of a comprehensive approach to results-driven government.*

- Outcomes-oriented procurement (non-digital services)
- Cross-silo collaboration
- Multi-generational (2Gen) approaches
- Feedback Loops
- Evaluation

D. CT Digital Employment & Economic Strength - *Universal policy committee mandate, as applies to our committee, this may include:*

- Supporting the talent pipeline for nontraditional candidates
- Contributing to CT as an attractive place for digital talent by virtue of state's role among largest digital employers (~500 IT staff)
- Creating the conditions that will make CT a more attractive place for digital talent and employers

II. The process and approach we will take to advise the Governor-Elect

Suggested process - structured around the core questions we will seek to answer - are included here:

A. Current state: Where is the CT Government today across the areas listed in the framework above? What's working, what's not, where is there some strength/progress, what is broken, etc.

B. Where we want to go: What are best practices in these areas? What overall government structures most appropriately support delivery of those practices?

C. Digital and performance strategy: What steps can CT take to get from A to B during the Lamont Administration? And, understanding various constraints and challenges, on what timeline should steps be taken? (first 100 days; first year; 2 years; 4 years?) Should we have a moonshot or contribute to one? What should be the process and structure of transformation -- ie since the committee won't have to go too into the weeds in every policy area, what governance structure/approach do we recommend the administration build out to carry forward our policy recommendations)?

D. Cross-committee collaboration: To what degree do we work with/compliment the goals of other policy committees? Where is it natural and productive for the internal goals we recognize to be reinforced by other committees? We may be better able to engage more on this after first draft is done on 12/12, but this is something that the Transition has encouraged.