

# Community Health Worker Advisory Body

## Meeting Summary

### September 2, 2021

| Meeting Date      | Meeting Time          | Location |
|-------------------|-----------------------|----------|
| September 2, 2021 | 10:00 a.m.-12:00 p.m. | Via Zoom |

#### Member Name and Attendance

| Community Health Worker Advisory Body Members |   |                    |   |                      |   |
|---|---|--------------------|---|----------------------|---|
| Michele Scott                                 | X | Derricka Parker    | X | Nilda Paris          | X |
| Lee Carenza                                   | X | Milagrosa Seguinot | X | Chris Andresen       | X |
| Mildred Landock                               | X | Jerry Smart        |   | Fernando Morales     | X |
| Erika Lynch                                   | X | Adriana Rojas      | X |                      |   |
| Bianca Noronas                                |   | Jean Jacob         |   |                      |   |
| Other Participants Present                    |   |                    |   |                      |   |
| Laura Morris, OHS                             |   | Liza Estevez       |   | Jack DeFrancesco     |   |
| Leslie Greer, OHS                             |   | Chenae Russell     |   | Megan Brown          |   |
| Andrea Barton Reeves                          |   | Tracey Wilson      |   | Christina Delvecchio |   |
| Jenn Johnston                                 |   | Monica Jensen      |   |                      |   |

Meeting Information is located at: <https://portal.ct.gov/OHS/Pages/Community-Health-Worker-Advisory-Body/Meeting-Materials>

|    | Agenda  | Responsible Person(s)        |
|----|---|------------------------------|
| 1. | <b>Welcome and Introductions</b>  | <b>Michele Scott</b>         |
|    | <b>Call to Order</b><br>The meeting of the Community Health Worker Advisory Body (CHWAB) was held on Thursday, September 2, 2021 via zoom. Michele Scott chaired the meeting. The meeting convened at 10:00 a.m. Michele Scott informed the group of Jerry Smart's unexpected passing last week. After today's meeting Michele will share information regarding his services and how to contribute or pay respects. |                              |
| 2. | <b>Public Comment</b>   | <b>Michele Scott</b>         |
|    | <ul style="list-style-type: none"> <li>• No public comment</li> </ul>   |                              |
| 3. | <b>Review July Minutes and Approval</b>   | <b>Michele Scott</b>         |
|    | <ul style="list-style-type: none"> <li>• Milagrosa Seguinot pointed out typos on Liza Estevez's and Jean Paul's name. Also, Jean Paul's employer was incorrect. It should be Community Action Agency of New Haven.</li> <li>• A motion was made by Lee Carenza to approve the July minutes and seconded by Milagrosa Seguinot. <b>Motion carried</b></li> </ul>   |                              |
| 4. | <b>Presentation on Universal Home Visiting with CHW's</b>   | <b>Commissioner Beth Bye</b> |
|    | <ul style="list-style-type: none"> <li>• Beth Bye, Commissioner of the Early Childhood provided a presentation on the Universal Home Visiting with Community Health Workers.</li> </ul>   |                              |

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| <b>5.</b> | <b>Presentation on the new CT Paid Leave Act</b>  | <b>Andrea Barton Reaves</b> |
|           | <ul style="list-style-type: none"> <li>Andrea Barton Reaves, CEO of CT State University provided a presentation on the new CT Paid Leave Act.</li> </ul>  |                             |
| <b>6.</b> | <b>Membership Vacancy</b>   |                             |
|           | <ul style="list-style-type: none"> <li>Co-chair position remains vacant. Jean Paul has expressed an interest and has been going through the process.</li> <li>The candidate must be a CHW however it is not in the statute they must be certified. Since the body is advocating for CHW's to be certified, it would be appropriate for the members and the co-chair to be certified or certifiable.</li> <li>Please contact Michele, Laura or Leslie if you have anyone to recommend. We would like to move the process along before the October meeting.</li> </ul>  |                             |
| <b>7.</b> | <b>CHWAB Review Committee Update – Applications</b>   | <b>Laura Morris, OHS</b>    |
|           | <ul style="list-style-type: none"> <li>The portal is up and running. We have a few glitches that Leslie Greer is working on with OHS IT.</li> <li>The Review Committee now has access to the portal, which makes it much easier for them to access the applications and the supporting documentation being uploaded rather than emailing it to the committee.</li> <li>The Review Committee is close to completing the first application.</li> <li>Currently two fully completed applications in the portal for review</li> <li>Determined quarterly meetings were too long of a wait to review applications. Will meet sooner to get the applications reviewed.</li> <li>Getting the training vendors applications and approved will tie into the Universal Home Visiting and the CHW program. Part of the Office of Workforce Strategy has funding to either train CHW's through a training program or do some upscale training needed for Universal Home Visiting. We want to make sure all the training vendors in the state are approved.</li> <li>The Review Committee will create a survey for the applicants to get feedback on how to make the process easier and more user friendlier. A suggestion was made to have a round table discussion.</li> <li>The Review Committee will notify DPH of approved training vendors and will be posted on OHS and DPH website.</li> <li>Approved training vendors will receive a letter on OHS letterhead signed by the Review Committee.</li> <li>If a Review Committee member is part of an organization submitting an application, it would be a conflict of interest and an ethical issue. The member would have to remove themselves from reviewing that specific application, and another member from the CHWAB would need to volunteer as an alternate.</li> </ul> |                             |
| <b>8.</b> | <b>Marketing and Outreach Update</b>  | <b>Monica Jensen, DPH</b>   |
|           | <ul style="list-style-type: none"> <li>Despite the limited funding and short time frame the outreach was successful. The marketing focus was Spanish radio ads, promoting CHW's: are you a Community Health Worker, membership in the Community Health Workers Association and pursuing certification. Ads ran on Facebook, Instagram and in the Patch, a local internet newspaper.</li> </ul>  |                             |

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- In the Patch newspaper we ran ads in 20 different towns in urban areas where we felt we would hit the greatest concentration on CHW's. The ads received a lot of views, but no way to determine how many were from Community Health Workers or how many took the next step by going to the CHW Association website to look for certification etc.
- This was a trial run to see how this type of outreach would go, who can be reached and where we should go heading into the next phase.
- Will continue working with O'Donnell group to focus on the Community Health Workers Association and directing people to get information about certification and the professional recognition of CHW's in the fall campaign.
- Will include CHWAB members in receiving information going out to be aware of the campaigns.
- The goal is to have the Community Health Workers Association be one stop shopping for CHW's.
- Monica Jensen will be retiring effective October 1, 2021. Laura Morris will stay connected with the campaign process.

|     |  |                      |
|-----|--|----------------------|
| 9.  | <b>General Questions</b>   | <b>Michele Scott</b> |
|     | <ul style="list-style-type: none"> <li>• Leslie Greer will share the certification tracker discussed in previous meetings along with today's PowerPoint presentations.</li> <li>• Health Equity Solutions is having listening sessions focused on CHW's workforce and what the needs are on 9/7 &amp; 9/8/21.</li> </ul> |                      |
| 10. | <b>Next Steps</b>  | <b>Michele Scott</b> |
|     | <ul style="list-style-type: none"> <li>• <b>Next meeting:</b> October 7, 2021</li> <li>• <b>Upcoming Priorities</b><br/>Membership Vacancy</li> <li>• <b>Other updates:</b><br/>Review Committee<br/>Marketing &amp; Outreach</li> </ul>   |                      |
| 11. | <b>Adjourn</b>   |                      |
|     | <ul style="list-style-type: none"> <li>• A motion was made by Milagrosa Seguinot to adjourn.</li> </ul>  |                      |