



- Steve asks if we have any data from previous campaigns as to what worked best
- Ted responds not really; we try to capture if it was from outreach; hard to capture the case referral source accurately, as consumer can state they heard from provider, who in turn met us through outreach, but consumer doesn't know that
- Sean states that we do capture information on referral types on our intake form; the data report only shows top 10 referral sources
- Hard to capture how someone heard about us, it depends on what they tells us
- Reviewed cases by carrier; recalls Susan in a prior meeting was asking if we had a pattern of exchange plans vs non-exchange plans. We did take a look, and this quarter about 11% of our cases were exchange cases
- Per the last census the number of households in Connecticut is about 1.3 million and 111,000 members on the exchange and that 111,000 is 11% of the 1.3 million households, so at least for Q4, on-exchange vs. on-exchange cases were tracking market share
- Mental Health cases is the largest single category, as usual

4. High Deductible Health Plan Task Force Update

- Close to completing the report for Legislature
- Many nationwide experts spoke to the task force
- Thanked Sherri, Adam and Sean for the work they have done on this committee
- Thanks Universal Health Foundation for providing us with names of speakers
- Trying to make sure report reflects Task Force collectively and not OHA's views specifically
- OHA may write our own, separate report
- Have one final meeting scheduled for February 5, 2020 and will complete the report shortly after that
- Lynne wants to thank Ted and the OHA staff for all the work; she was concerned about the membership of the task force and is glad to hear that the right combination of people were brought in to speak to help educate. Lynne started a twitter campaign #ihatemyhighdeductible. Would love OHA to share that

5. Other

- Was advised at end of 2019 that OHA was to move out of 450 Capitol Avenue. Only had about 5 weeks. Ted would never have approved the move to 450 Capitol Avenue in the first place, due to the lack of staff parking behind that building, and the need for staff to use a shuttle there. Feels this is a good move for staff. Felt parking an issue for staff; at new location in the G. Fox building, all staff can part across the street at the Morgan Street Garage.

Mark DeWaele motioned to adjourn and Steve Wanczyk-Karp seconded; no nays; no discussion motion carries unanimously

Meeting adjourned at 12:32 pm.

**The next meeting is scheduled for  
Tuesday, April 28, 2020  
12:00 – 12:30 PM**