



CLEAN ENERGY
FINANCE AND INVESTMENT AUTHORITY

MEDIA ADVISORY

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The CT Clean Energy Communities Program & the Town of West Hartford Host Solar System Celebration

WHAT: Please join the Clean Energy Finance and Investment Authority (CEFIA), the Town of West Hartford, and the staff and students of Wolcott Elementary School, for a ribbon cutting ceremony to celebrate the installation of a 10.8 kilowatt (kW) solar photovoltaic (PV) system earned through the Clean Energy Communities program - an Energize Connecticut initiative designed to help homes and businesses save money and use clean energy.

WHEN: Friday, December 14, 2012 @ 2:00 P.M.

WHERE: Henry A. Wolcott Elementary School
71 Wolcott Road
West Hartford, CT 06110

WHO: Speakers expected to participate include:

- **Plato Karafelis**, Principal of Wolcott Elementary School (Master of Ceremonies)
- **Elin Swanson Katz**, Consumer Counsel of the State of Connecticut's Office of Consumer Counsel and Vice-Chair of West Hartford Board of Education
- **Thomas Moore**, Assistant Superintendent for Administration, West

Hartford Public Schools

- **Tim Brennan**, West Hartford, Clean Energy Task Force
- **Kathy Loftus**, Global Leader of Sustainable Engineering and Energy Management, Whole Foods
- **Jerry Robock**, Partner at Northeast Smart Energy, LLC
- **Ron Araujo**, Connecticut Energy Efficiency Fund, CL&P / Yankee Gas, Manager - Conservation and Load Management
- **Bob Wall**, Director of Marketing & Outreach, CEFIA
- **Scott Slifka**, Mayor of West Hartford, has been invited to attend.
- **Entertainment Provided by Wolcott Elementary School Students**

OF NOTE:

Through the Clean Energy Communities program, West Hartford has earned a total of 17 kW of solar PV. This is, in part, a result of 1,404 program points (the third highest renewable point total of any Connecticut community) earned from accumulating 1,308 *CTCleanEnergyOptionssm* enrollments and for the installation of 32 clean energy systems in the community. West Hartford earned an additional kW for their high household penetration rate in the *CTCleanEnergyOptionssm* program (currently 5.4% of households have signed up) and 2 bonus kW when they became one of the first communities to reach 750 enrollments in the *CTCleanEnergyOptionssm* program.

Previously, systems were installed through the Clean Energy Communities program at the West Hartford Town Hall, Conard High School, and Hall High School. The community applied their remaining kW to the most recent project at the Henry A. Wolcott Elementary School, which expanded in size thanks to a fundraising effort conducted by the town in partnership with Whole Foods.

The system was designed and installed by Northeast Smart Energy, LLC.

PHOTO and INTERVIEW OPPORTUNITIES

About the Clean Energy Finance and Investment Authority

CEFIA was created by the Connecticut General Assembly in 2011. It is the successor

organization to the Connecticut Clean Energy Fund. CEFIA's mission is to promote, develop and invest in clean energy and energy efficiency projects in order to strengthen Connecticut's economy, protect community health, improve the environment, and promote a secure energy supply for the state. CEFIA is governed by an 11-member board of directors appointed by the governor and the leadership of the State Legislature. As the nation's first full-scale clean energy finance authority, CEFIA will leverage public and private funds to drive investment and scale up clean energy deployment in Connecticut. For more information on CEFIA, please visit www.ctcleanenergy.com.

About the Clean Energy Communities Program

The newly expanded Clean Energy Communities program is offered jointly under the Energize Connecticut platform by the Clean Energy Finance and Investment Authority and Connecticut Energy Efficiency Fund. The program enables Connecticut cities and towns to earn clean energy systems and energy efficiency grants from the respective funds by achieving specific clean energy and energy efficiency milestones. The incentives are offered to municipalities that: 1) make a municipal energy reduction pledge; 2) make a municipal clean energy pledge; and 3) achieve local support for energy efficiency through participation in Connecticut Energy Efficiency Fund programs or support for renewable energy through clean energy installations, clean energy purchases or *CTCleanEnergyOptionssm* enrollments. For more information regarding the expanded Clean Energy Communities program please visit www.ctcleanenergy.com/communities.

About Energize Connecticut

Energize Connecticut helps you save money and use clean energy. It is an initiative of the Clean Energy Finance and Investment Authority, Energy Efficiency Fund, the State, and your local electric and gas utilities, with funding from a charge on customer energy bills. Information on energy programs can be found at www.EnergizeCT.com.

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