



## Childhood Lead Poisoning Prevention Coalition (SHIP)

### July 10, 2018 Agenda

- 1) 2018 Lead SHIP Action Agenda
  - a. Participant updates
  - b. Updates from 4/13/18 meeting
    - i. Sample legislative fact sheets (CONN NAHRO, Yale RLTC and Commission of Woman, Children and Seniors to share their fact sheets with DPH)
    - ii. Eversource and UI training for vendors on lead
    - iii. Lead Safety Awareness Day
- 2) DPH lead media campaign update (Denise Ortiz)
- 3) Updates/Wrap-up/Next Meeting
  - a. Next meeting:

**October 10, 2018**  
**Meriden Public Library**





## Childhood Lead Poisoning Prevention Coalition (SHIP)

### July 10, 2018 Meeting Minutes

**Attendees:** Krista Veneziano, Helen Li, Jessica Olander, Alivia Coleman, Marta Wilczynski, Yesy Rivera, Denise Ortiz, Mike Santoro, Jennifer Haile, Darlene Abbate, Sandy Gill, Andrea Boissevain, Judy Dicine, Chris Corcoran and Kimberly Ploszaj

- 1) 2018 Lead SHIP Action Agenda updates
  - a. Participant Updates – none
  - b. Updates from 4/13/18 meeting
    - i. Sample legislative fact sheets (CONN NAHRO, Yale RLTC and Commission on Women, Children and Seniors to share their fact sheets with DPH)
      - CONN NAHRO received. Can CWCS and Yale RLTC email their legislative fact to Kim Ploszaj at [kimberly.ploszaj@ct.gov](mailto:kimberly.ploszaj@ct.gov)?
    - ii. Eversource and UI training for vendors on lead
      - Kim Ploszaj will reach out to Tasha and Marissa
    - iii. Lead Safety Awareness Day
      - Save the date 10/22/18, will be held at the LOB, will include information on lead myths, screening requirements and surveillance, health effects, maps of CT – urban and non urban areas, funding opportunities, an overview of the Property Maintenance Code proposal and any other best practices – local, state and federal

- 2) DPH lead media campaign update
  - a. Running now through September
  - b. Focusing on Black and Hispanic children
  - c. 3<sup>rd</sup> year of campaign, not a lot of funding
  - d. PSAs are being developed with DPH Communications
  - e. New staff = Jim Vannoy
  - f. Pandora stations to air starting 7/9/18
  - g. Billboards will be in place by 7/16/18 in Bridgeport, New Haven, Waterbury, Meriden, Hartford and New Britain
    - i. If any local health departments have suggestions on local community based organizations to contact, please email [denise.ortiz2@ct.gov](mailto:denise.ortiz2@ct.gov) or [jim.vannoy@ct.gov](mailto:jim.vannoy@ct.gov)
    - ii. If any community groups want to share the campaign information, please email [denise.ortiz2@ct.gov](mailto:denise.ortiz2@ct.gov) or [jim.vannoy@ct.gov](mailto:jim.vannoy@ct.gov)
  - h. Programs suggested by Lead SHIP members to contact
    - i. WIC
    - ii. Neighborhood Housing Services
    - iii. Southwest CHC and Optimus CHC
    - iv. Back to School Programs
    - v. Head Start
    - vi. Mom Programs
    - vii. Yale Clinics
    - viii. CHC at CCMC

- 3) Updates/Wrap-up/Next Meeting
  - a. Next meeting:

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