

**Focus Area 5: Injury & Violence Prevention**

**Goal 5: Create an environment in which exposure to injuries is minimized or eliminated.**

**Area of Concentration: Fall Prevention**

**SHIP Objective IV-1: Decrease by 10% the number of fall deaths among persons of all ages.**

**Dashboard Indicator:**  
[Number of deaths from falls among persons of all ages in Connecticut.](#)  
[Number of fall injuries \(by age group\)](#)

Strategies	Actions and Timeframes	Partners Responsible	Progress
<p><b>Promote implementation of evidence-based multi-faceted programs for community dwelling older adults that integrate fall risk reduction strategies</b></p> <ul style="list-style-type: none"> <li>• Universal fall prevention screening for all seniors</li> <li>• All communities have access to fall prevention programming</li> <li>• Promote certification for trainers</li> </ul> <p>Need definitions:</p> <ul style="list-style-type: none"> <li>• Residential = living within a facility</li> <li>• Community = non-residential</li> </ul>	<p>a. Assessment</p> <ul style="list-style-type: none"> <li>• Survey statewide partners and local communities to identify existing evidence-based programs and gap communities. Map these communities.</li> <li>• Compile a list of what type of screening &amp; fall prevention programming is covered by insurance and which companies provide coverage. (Medicaid?)</li> <li>• Compile a statewide list of gap communities to track which communities lack coverage for either universal screening or fall prevention programming.</li> </ul> <p><b>Measure:</b> Environmental scan of existing programming and gap communities  <b>Timeframe:</b> Q1&amp; Q2 2017</p>	<p>DPH            Dept on Aging (<i>contacted</i>)            Connecticut Physical Therapy Association</p>	
	<p>b. Engagement</p> <ul style="list-style-type: none"> <li>• Identify stakeholders and match Physical Therapist (PT) with gap communities.</li> </ul> <p><b>Measure:</b> Lists compiled of community stakeholders and PT's for gap communities  <b>Timeframe:</b> Q2&amp; Q3 2017</p>	<p>DPH            Dept on Aging (<i>contacted</i>)            Connecticut Physical Therapy Association</p>	
	<p>c. Action</p> <ul style="list-style-type: none"> <li>• Coordinate PT volunteers to provide screening and programming in gap communities.</li> </ul> <p><b>Measure:</b> Track locations, dates, #'s served, and PT volunteers  <b>Timeframe:</b> Q3 &amp; Q4 2017</p>	<p>Connecticut Physical Therapy Association</p>	



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<b>Goal 5: Create an environment in which exposure to injuries is minimized or eliminated.</b>			
<b>Area of Concentration: <i>Fall Prevention</i></b>			
<b>SHIP Objective IV-1: Decrease by 10% the number of fall deaths among persons of all ages.</b>			
	<p>d. Evaluation</p> <ul style="list-style-type: none"> <li>• Compare most current fall death data with SHIP baseline</li> <li>• # communities where universal screening services provided</li> <li>• # communities where fall prevention programming provided</li> <li>• # remaining gap communities</li> <li>• # &amp; contact information for engaged community stakeholder and PT volunteers</li> </ul> <p><b>Measure:</b> Comparison complete <b>Timeframe:</b> Q4 2017</p>		
<b>Resources Required (human, partnerships, financial, infrastructure or other)</b>			
<ul style="list-style-type: none"> <li>• Partnerships, collaboration &amp; integration;; Funding</li> </ul>			
<b>Assets Available:</b> Existing program funding via CDC and distributed through the LHDs			
<b>Monitoring/Evaluation Approaches :</b> documentation of activities; Provide quarterly report outs			

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**Area of Concentration: *Motor Vehicle Crashes***

**SHIP Objective IV-6: Reduce by 5% the number of deaths from motor vehicle crashes.**

**Dashboard Indicator: [Number of deaths from motor vehicle crashes in Connecticut.](#)**

Strategies	Actions and Timeframes	Partners Responsible	Progress
<p><b>Education and statewide enforcement of laws regarding distracted driving, impaired driving, speeding, and unrestrained driving.</b></p>	<p>a. CT State Police, in collaboration with the CT DOT, will conduct (9) High Visibility Enforcement (HVE) initiatives by the end of 2017. These will address impaired driving, seatbelt use, distracted driving and speeding.  <b>Measures</b> will include: dates of targeted enforcements initiatives and CT DOT will track number of citations issued during targeted timeframes.  <b>Timeframe:</b> by December 31<sup>st</sup>, 2017.</p>	<ul style="list-style-type: none"> <li>• CT DOT and Police</li> </ul>	
	<p>b. CT DOT will implement (9) public awareness/education campaigns to address distracted driving, impaired driving, speeding, and unrestrained driving. Campaigns can include billboards, TV &amp; radio PSA's, and print materials. These will coincide with the High Visibility Enforcement activities listed in the previous action item.  <b>Measures</b> will include dates of campaigns and types of media/promotion utilized  <b>Timeframe:</b> by December 31<sup>st</sup>, 2017</p>	<ul style="list-style-type: none"> <li>• CT DOT</li> <li>• Driving Schools</li> <li>• Hospitals</li> </ul>	
	<p>c. CT DOT will conduct outreach initiatives in 200 CT High Schools to address driver behavior.  <b>Measures</b> will include quarterly counts of High Schools reached  <b>Timeframe:</b> by December 31<sup>st</sup>, 2017</p>	<ul style="list-style-type: none"> <li>• CT DOT</li> </ul>	
	<p>d. Legislation will be proposed to require all automobile passengers, in all seating positions, to wear a seatbelt. Advocacy information related to this policy will be shared with coalition and advisory council members throughout the legislative process  <b>Measures</b> will include # of SHIP member organizations submitting testimony (per CGA website), # letters to the editor in support, # elected officials contacted as reported by SHIP coalition membership.  <b>Timeframe:</b> proposed by February 2017; follow up membership survey by June 2017.</p>	<ul style="list-style-type: none"> <li>•</li> </ul>	

<b>Focus Area 5: Injury &amp; Violence Prevention</b>			
<b>Goal 5: Create an environment in which exposure to injuries is minimized or eliminated.</b>			
<b>Area of Concentration: <i>Motor Vehicle Crashes</i></b>			
<b>SHIP Objective IV-6: Reduce by 5% the number of deaths from motor vehicle crashes.</b>			
	<p>e. Legislation will be proposed to require all motorcycle operators and passengers to wear a helmet. Advocacy information related to this policy will be shared with coalition and advisory council members throughout the legislative process</p> <p><b>Measures</b> will include # of SHIP member organizations submitting testimony (per CGA website), # letters to the editor in support, # elected officials contacted - as reported by SHIP coalition membership.</p> <p><b>Timeframe:</b> proposed by February 2017; follow up membership survey by June 2017.</p>	<ul style="list-style-type: none"> <li>• AAA, Hospitals, Payors, Safety Advocates</li> </ul>	
<p><b>Resources Required (human, partnerships, financial, infrastructure or other):</b> Funding; Citizen support; Objective reflected in CT DOT HSP; Stakeholder support/Action; Coalitions;</p> <p><b>Community Assets Available:</b> Safe Kids CT; Hospitals; Law Enforcement; Schools</p>			
<p><b>Monitoring/Evaluation Approaches:</b> Provide quarterly report outs; UConn Crash Data Repository</p>			

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**Area of Concentration: *Suicide Prevention***

**SHIP Objective IV-12: Reduce by 10% the age-specific suicide rates for persons 15 to 64 years of age.**

**SHIP Objective IV-14: Reduce by 20% the proportion of students in grades 9-12 who attempted suicide in the past 12 months.**

**Dashboard Indicator (IV – 12):**

- [Rate of suicide for persons 15 to 19 years of age in Connecticut](#)
- [Rate of suicide for persons 20 to 24 years of age in Connecticut](#)
- [Rate of suicide for persons 25 to 34 years of age in Connecticut](#)
- [Rate of suicide for persons 35 to 44 years of age in Connecticut](#)
- [Rate of suicide for persons 45 to 54 years of age in Connecticut](#)
- [Rate of suicide for persons 55 to 64 years of age in Connecticut](#)

**Dashboard Indicator (IV – 14):**

- [Proportion of Connecticut high school students in grades 9-12 who attempted suicide in the past 12 months.](#)
- [Proportion of Connecticut students in grades 9-12 who seriously considered attempting suicide.](#)

Strategies	Actions and Timeframes	Partners Responsible	Progress
<p><b>Coordinate and implement suicide prevention program and training around the state.</b></p>	<p>a. Provide 3 Assessing and Managing Suicide Risk (AMSR) trainings by the end of 2017</p> <p>b. Increase the number of organizations that are using the Zero Suicide Protocol in their organizations. Goal of 7 organizations by 2020</p> <p>c. Increase the number of organizations that are using evidence-based practices for suicide prevention. Goal 7 organizations by 2020.</p> <p>d. Increase the number of people working in the mental health field trained in specific mental health-related practices. Goal 3,000 trained by 2020</p>	<ul style="list-style-type: none"> <li>• State Department of Education</li> <li>• CTSAB</li> <li>• DMHAS</li> <li>• DCF</li> <li>• Wheeler Clinic</li> <li>• DPH</li> </ul>	

**Resources Required (human, partnerships, financial, infrastructure or other)**

**Monitoring/Evaluation Approaches**

- Provide quarterly report outs

<b>Focus Area 5: Injury &amp; Violence Prevention</b>			
<b>Goal 5: Create an environment in which exposure to injuries is minimized or eliminated.</b>			
<b>Area of Concentration: <i>Sexual Violence</i></b>			
<b>SHIP Objective IV-18: Reduce by 10% the incidence of sexual violence.</b>			
<b>Dashboard Indicator:</b>			
<a href="#">Rate of Sexual Violence Incidents Reported on College Campuses</a>			
<a href="#">Percent of CT high school students ever physically forced to have sex against their will</a>			
<a href="#">Percent of CT High School Students who experienced sexual dating violence in the past 12 months</a>			
<a href="#">Incidence Rate of Sexual Violence arrests</a>			
Strategies	Actions and Timeframes	Partners Responsible	Progress
<b>Disseminate best practices and effective primary prevention strategies of sexual violence to professionals around the state, including evidence-based services to victims.</b>	<p>Re-launch the Where Do You Stand? CT Campaign with new posters, Billboards, PSA and Social Media Campaign.</p> <ul style="list-style-type: none"> <li>• Measure 1: New Posters and Imaging released by April 1, 2017. Distribution of Posters tracked. Hits to campaign website and Hotline monitored.</li> <li>• Measure 2: 13 Digital Billboards promoting the campaign released by May 1, 2015 and to run for 4 weeks. Hits to campaign website monitored</li> <li>• Measure 3: Social media campaign to coincide with 4 weeks of Billboard placement. 15 posts will be made to social media over the 4 weeks. Hits to social media pages and campaign website monitored.</li> <li>• Measure 4: 500,000 Geo-fencing adds to promote campaign distributed around college campuses in CT by September 1, 2017. Hits to website monitored.</li> <li>• Measure 5: New digital video and audio PSA developed and targeted distribution to take place mid August-mid September 2017. Number of views and listens tracked. Hits to website monitored.</li> </ul>	<ul style="list-style-type: none"> <li>• CT Alliance to End Sexual Violence</li> <li>• DPH Sexual Violence Prevention Coordinator</li> <li>• Rape Crisis Centers</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>
	<p>Conduct 30 community and college events during April 2017 for Sexual Assault Awareness Month.</p> <ul style="list-style-type: none"> <li>• Number of events and locations recorded. Materials distributed recorded. Hits to website and calls to hotline monitored.</li> </ul>	<ul style="list-style-type: none"> <li>• CT Alliance to End Sexual Violence</li> <li>• Rape Crisis Centers</li> <li>• DPH Sexual Violence Coordinator</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>

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<b>Area of Concentration: <i>Sexual Violence</i></b>			
<b>SHIP Objective IV-18: Reduce by 10% the incidence of sexual violence.</b>			
	<p>Conduct health provider outreach to promote referral to evidence based services for rape crisis victims.</p> <ul style="list-style-type: none"> <li>• 3 classes of first year medical students to be trained in April 2017 on best practices and referral for rape crisis victims. Number of medical students trained will be recorded. Number of calls to hotline monitored.</li> <li>• Outreach to health care providers to promote referral to rape crisis services and to distribute flyers and referral cards. Number of health care providers reached and locations tracked. Number of calls to hotline monitored.</li> </ul>	<ul style="list-style-type: none"> <li>• CT Alliance to End Sexual Violence</li> <li>• CCADV</li> <li>• DPH Sexual Violence Coordinator</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>
<b>Resources Required (human, partnerships, financial, infrastructure or other)</b>			
<ul style="list-style-type: none"> <li>•</li> </ul>			
<b>Monitoring/Evaluation Approaches</b>			
<ul style="list-style-type: none"> <li>• Provide quarterly report outs</li> </ul>			