



2020 National Immunization Awareness Month (NIAM) Local Immunization Action Plan (IAP) Activities throughout the Connecticut

BRIDGEPORT/STAMFORD/GREENWICH

- **August 12th 9am-1pm:** The Bridgeport Immunization Program will be participating in Southwest Community Health Center's Annual Health Fair. This event will be a *contact-free* Back to School Back Pack Drive. This event will take place at Southwest Community Health Center @ 968 Fairfield Ave, Bridgeport.
- **August 17th – 21st 11am-1pm:** The Bridgeport Immunization program will be participating in Mayor Ganim and the City of Bridgeport's 4th Annual "Back Pack to School 2020" event. This family event includes a free backpack for every Bridgeport student that attends, as well as access to healthcare services, and information from local agencies & organizations to assist children, parents, and families in kicking off the new school year. This will be a *Walk Up/Drive Thru* to keep our students and parents safe and to follow proper health protocols. The event will take place every day for one week from 11:00am-1:00pm, the locations are as follows:
 - MONDAY, AUGUST 17th CESAR A. BATALLA
 - TUESDAY, AUGUST 18th JETTIE S. TISDALE
 - WEDNESDAY, AUGUST 19th BLACKHAM SCHOOL
 - THURSDAY, AUGUST 20th LUIS MUNOZ MARIN
 - FRIDAY, AUGUST 21st ROOSEVELT SCHOOL
- **Month of August:** Check out Southwestern AHEC's websites for immunization updates, educational information and resources all month during NIAM!
 - <https://www.facebook.com/SouthwesternAHEC/>
 - <https://swctahec.org/resources/>
- **Month of August:** The Bridgeport/Stamford/Greenwich IAP Program will be posting information about NIAM to the local news outlets: the Bridgeport Patch and the Stamford and Greenwich Patch

DANBURY

- **Month of August:** IMMUNIZATION INFORMATION FOR NEW MOTHERS AND NEWBORNS – Immunization information for pregnant women and infants will be posted and available for the taking in the lobby outside the Danbury Hospital maternity unit. CT's Immunization Information System (IIS) "CT WiZ" will be highlighted. Danbury Hospital, 24 Hospital Ave., Danbury, CT
Contact: Becky Mayberry rmayberry@norwalkct.org Phone # 203-970-5443
- **SOCIAL MEDIA** – Check out posts to honor each week's theme at: <https://www.facebook.com/norwalkhealth>
- Follow Norwalk Health Department's tweets regarding immunizations for people across the lifespan at: [@norwalkhealth](https://twitter.com/norwalkhealth)
- **First week of August** – Check out the NIAM newsflash at Norwalk Health Dept.'s website: <https://www.norwalkct.org/676/Health>
- **WIN/WIN/WIN CAMPAIGN KICK-OFF** – The Norwalk IAP Program is kicking off its annual Win/Win/Win HPV campaign! IAP staff is encouraging health care providers to discuss and administer the anti-cancer Human Papilloma virus vaccine to their pre-teen and teenage patients in Danbury. Patients who talk to their doctor about the HPV vaccine and/or receive a dose at their healthcare facility can enter a drawing to win an iPad, and the offices that enter the most postcards win a free lunch for their staff. Win/Win/Win Campaign: Win immunity for children and the community, Win and Ipad, and Win lunch for health staff. A drawing for an iPad will be held. *The drawing date is to be determined.* Norwalk Health Dept., 137 East Avenue, Norwalk, CT 06851
Contact: Becky Mayberry rmayberry@norwalkct.org Phone # 203-970-5443



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HARTFORD/GREATER HARTFORD

- **Month of August:** During the month of August: Check out the Hispanic Health Council Facebook page at <https://www.facebook.com/HispanicHealthCouncil/> Various informational video clips will be posted in celebration of National Immunization Awareness Month!
- **Ongoing:** IAP staff will be teaming up with Maria Sanchez and Betances elementary after schools programs to assist with “Back-to-School” immunization-related issues by reviewing records, assisting with clinic appointments and helping parents understand and become compliant with school immunization requirements.
- **Month of August:** Text messages about the importance of keeping well child visits during the Covid-19 pandemic will be sent to all participants of HHC home visiting programs.
- HHC Community Health Workers will distribute the ‘Vaccinate Your Children’ flyer around Hartford, East Hartford, and Manchester local businesses.
- Immunization information for pregnant women and infants will be distribute to all Hispanic Health Council home visiting programs (Stronger Future Stroger Families, Comadrona Program, Breastfeeding Peer Counseling Program, and Healthy Start Program). All participants will receive the information via text messages
- IAP staff will initiate an educational campaign to inform the general population, people with underlying conditions, and Latinos about the importance in this season’s flu vaccination. IAP staff will connect undocumented clients in Hartford with the Walgreen’s flu voucher program to ensure undocumented population have access to the flu vaccine

NAUGATUCK VALLEY HEALTH DISTRICT (NVHD)

- **Month of August:** NVHD will follow CDC’s NIAM themes and focus weekly on a different topic: You Have the Power to Protect, Vaccines are Safe & Effective, Vaccinate on Time and Vaccination is the Best Protection. All populations will be incorporated in messaging, including: Babies, children, preteens, teens, adults, pregnant women and healthcare workers.
- **NIAM resources** will be emailed to clinics within NVHD’s jurisdiction throughout the month.
- **Social Media** pages will be updated throughout the month to correlate with the weekly themes:
 - **NVHD’s Facebook Page:** <https://www.facebook.com/NaugatuckValleyHD/>
 - **NVHD’s Twitter Page:** <https://twitter.com/NaugValleyHD>
 - **NVHD’s Instagram Page:** <https://www.instagram.com/naugatuckvalleyhd/>

NEW BRITAIN

- **Month of August:** Immunization information will be posted on the New Britain Health Department’s Facebook page at <https://www.facebook.com/City-of-New-Britain-Health-Department-1234468176655259/> for National Immunization Awareness Month (NIAM). Focus will be on having all immunizations up-to-date for school/day care entry but other topics will be included as well. Immunization records will be evaluated for children who come into the health department for school/daycare entry and if vaccines are available, they will be administered by nursing staff.
- **August 17th – 21st :** Check out Facebook posts at <https://www.facebook.com/City-of-New-Britain-Health-Department-1234468176655259/> regarding NIAM. Check out the waiting area at the New Britain Health Department for immunization information including an emphasis on the HPV vaccine for preteen/teens.



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NEW HAVEN/WEST HAVEN

- **Month of August:** NIAM information will be posted on New Haven Health Department website <https://www.newhavenct.gov>
- **August 3rd, 4th, 5th, 6th, 10th, 12th, 13th** 9:30am -11:00am Free Grab & Go School Meals – New Haven IAP Coordinator will hand out immunization information at schools where food is given to families.
- **Month of August:** Mondays - Fridays 8:00-2:00 – Keefe Community Center 11 Pine Street, Hamden will put immunization materials in bags of the Free Grab & Go School Meals.

NORWALK

- **IMMUNIZATION INFORMATION DISPLAY** - Immunization information for pregnant women and infants will be posted and available for the taking on the Norwalk Hospital Maternity Unit. CT's Immunization Information System (IIS), "CT WiZ" will be highlighted.
Norwalk Hospital, 34 Maple Street, Norwalk, CT
Contact person: Pam Bates, RN, BSN, Norwalk IAP Coordinator, ptb50@aol.com 203-216-0575
- **SOCIAL MEDIA** – Check out posts to honor each week's theme at: <https://www.facebook.com/norwalkhealth>
- Follow Norwalk Health Department's tweets regarding immunizations for people across the lifespan at: [@norwalkhealth](https://twitter.com/norwalkhealth)
- **First week of August** – Check out the NIAM newsflash at Norwalk Health Department website <https://www.norwalkct.org/676/Health>
- **August 20th** – CT WiZ (CT's Immunization Information System (IIS))/Immunization Record Check will be performed for children receiving support services from Family and Children's Agency (FCA). Families enrolled in FCA's programs are being asked to sign releases for their children's immunization records to be evaluated by Norwalk IAP and FCA staffs. Children who are late with vaccinations or who do not have a provider identified will be followed up by FCA Program caseworkers. Parents will be offered enrollment if their child's record is not found in the IIS.
Norwalk Health Department, 137 East Avenue, Norwalk, CT
Contact person: Pam Bates, RN, BSN, Norwalk IAP Coordinator, ptb50@aol.com 203-216-0575
- Want to learn more about **Family and Children Agency's family support programs?**
 - Contact Meg Pyne Woglum at: 203-523-5341 or email: mwoglom@fcagency.org
- **WIN/WIN/WIN CAMPAIGN KICK-OFF** - The Norwalk IAP Program is kicking off its annual Win/Win/Win HPV campaign! IAP staff is encouraging health care providers to discuss and administer the anti-cancer Human Papillomavirus vaccine to their pre-teen and teenage patients in Norwalk, Westport, and Wilton. Patients who talk to their doctor about the HPV vaccine and/or receive a dose at their healthcare facility can enter a drawing to win an iPad, and the offices that enter the most postcards win a free lunch for their staff. The campaign is a Win/Win/Win: Win immunity for children and the community, win an iPad, and win lunch for health staff. A drawing for an iPad will be held. The drawing date is to be determined. Norwalk Health Department, 137 East Avenue, Norwalk, CT Contact Pam Bates, RN, BSN, Norwalk IAP Coordinator, ptb50@aol.com 203-216-0575



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TORRINGTON AREA HEALTH DISTRICT

- **Month of August:**
 - Check out the poster display with brochures/flyers available at the Torrington Area Health District lobby. The display will be changed each week to follow CDC's national themes of immunizations for people across the life span (adults, pregnant women, babies and young children, preteens and teens.)
 - Check out the large sign on display to promote National Immunization Awareness Month at the Torrington Area Health District parking lot!
- Check out the Torrington Area Health District's Facebook Page <https://www.facebook.com/TAHD1967>
 - Back to School: Ready for school? Make sure those vaccine records are up to date
 - Pregnant Women: Protect yourself and pass protection on to your baby
 - Babies and Young Children: A healthy start begins with on-time vaccinations
 - Preteens & Teens: Ensure a healthy future with vaccines
 - Adults: Vaccines are not just for kids
 - Pediatric offices, Community Health and Wellness Center of Greater Torrington – Look out for your delivery of flyers/brochures each week!
 - Charlotte Hungerford Hospital – Check out the poster display for Pregnant Women and Babies

WATERBURY

- **Month of August:** Be sure to check out the Waterbury Health Department Facebook page at <https://www.facebook.com/waterburyhealthdepartment/>. Various informational video clips will be posted in celebration of National Immunization Awareness Month!
- Check out the **Waterbury Silas Bronson Library** page at <http://www.bronsonlibrary.org/> for **virtual story time** with Mr. C who will be reading "Flu & You" or "Vaccines for Maxine" by Gerry Rodda.
- **August 21st** - IAP will be handing out canvas bags with educational brochures and materials, coloring books, crayons, notebooks, pens, pencils, rulers, mini first aid kits, and tissues to the children of the Boys & Girls Club of Greater Waterbury. (*Not open to public*)
- **August 28th** - IAP will be handing out canvas bags with educational brochure's and materials, "I need my baby shots on time, every time" bibs, children's coloring books and crayons, mini first aid kits, and tissues to the children of Team Inc. an Early Childhood & Head Start program. (*Not open to public*)

2020 National Immunization Awareness Month (NIAM)

NIAM is an annual observance held in August to highlight the importance of vaccination for people of all ages. NIAM was established to encourage people of all ages to make sure they are up to date on the vaccines recommended for them. Communities have continued to use the month each year to raise awareness about the important role vaccines play in preventing serious, sometimes deadly, diseases. **For free resources visit:** <https://www.nphic.org/niam>

