

## **PLAN FOR DISTRIBUTION AND TRACKING/FEEDBACK ON SUCCESS OF MOU PAPERS**

### **DISTRIBUTION (BY EACH PARTNER)**

1. Post on your organization's website
2. Post on your organization's Facebook page (if applicable)
3. Send out on your organization's listserv of members (if applicable)
4. Identify workshops, conferences, meetings, etc to hand out the papers
5. Use news brief template for publishing in your organization's newsletter, journal, new briefs, etc.

### **TRACKING/GETTING FEEDBACK (BY EACH PARTNER)**

1. Track number of copies handed out at the identify workshops, conferences, meetings, etc.
2. Report out to the full partnership on scheduled conference calls

### **EPA'S STRATEGY**

In addition to the above EPA will distribute the papers to the following on:

1. Post on the Wiki, EPA's Facebook page, Twitter, "Water Headlines"
2. Send to related EPA offices [OWM (SRF, PERMITS), OWOW, OST, OGWDW, IO/Sustainable Communities, LGAC/SCAS, CBPO, EPA REGIONS – COORDINATORS and related offices]
3. Send to the following organizations press/communications contacts:
  - a. The U.S. Conference of Mayors
  - b. The Council of State Governments
  - c. Environmental Council of States (ECOS)
  - d. International City/County Management Association (ICMA)
  - e. National Association of Counties (NACO)
  - f. National League of Cities and Municipalities
  - g. National Association of Local Government Environmental Professionals (NALGEP)
  - h. National Conference of State Legislators (NCSL)
  - i. National Association of City and County Health Officials (NACCHO)
  - j. National Governors Association (NGA)
  - k. National Association of Home Builders (NAHB)
  - l. National Association of Realtors
  - m. Council of Infrastructure Financing Authorities (CIFA)
  - n. National Association of Local Boards of Health (NALBH)
  - o. National Association of Soil and Water Conservation Districts (NASWCD)
  - p. Indian Health Service (IHS) – via Matt Richardson, OWM
  - q. USDA/RD
  - r. Clean Water America Alliance
  - s. NACWA