

Grant Overview

Funding Description: \$102.6 million in FY2011 (\$900 million in total grant funds) is available in up to 75 awards nationwide to support evidence and practice-based community and clinical prevention and wellness strategies that will lead to specific, measurable health outcomes to reduce chronic disease rates, advance public health across the lifespan and reduce health disparities. Eligible applicants include states, local governments, nonprofits and tribal entities. At least 20% of grant funds will be directed to rural and frontier areas. Matching funds are not required.

** Collaboration is strongly encouraged. While applicants serving populations within the same geographic area may apply for funding, CDC will fund only **one (1)** application within the same geographic area.**

Project Period: Five years (60 months) with an anticipated start date of September 15, 2011.

Funding Categories:

- **Capacity Building** (30 page application narrative): \$50,000–\$500,000 annually to develop the human capital, skills, partnerships, and infrastructure necessary to implement the activities required by an implementation award. Recipients may pilot one or more implementation activities with their awarded funds, as their capacity to do so permits. Applicants must submit a Capacity Building Plan within 90 days of award (draft CBP must be submitted with application).
- **Implementation** (50 page application narrative): \$500,000–\$10,000,000 annually to implement policy, environmental, programmatic and infrastructure changes to achieve CTG goals.

Strategic Directions:

CTG supports **policy, environmental, programmatic, and infrastructure** changes to reduce risk factors responsible for the leading causes of death and disability and to prevent and control chronic diseases. Successful applicants will support five **strategic directions (SDs)**:

- 1) **Tobacco Free Living** (required)
- 2) **Active Living and Healthy Eating** (required)
- 3) **High Impact Quality Clinical and Other Preventive Services** (required, including HBP & HBC)
- 4) **Social and Emotional Wellness** (optional)
- 5) **Healthy and Safe Physical Environment** (optional)

Applicants should incorporate the overarching “Healthy People 2020” goals in plans and strategies, including:

- Attain high quality, longer lives free of preventable disease, disability, injury, and premature death.
- Achieve health equity, eliminate health disparities, and improve the health of all groups.
- Create healthy and safe physical environments that promote good health for all.
- Promote quality of life, healthy development and healthy behaviors across all life stages.

Progress Measures:

Implementation activities (or planned activities for Capacity Building applicants) should demonstrate progress in performance measures outlined in the Affordable Care Act including:

- changes in weight
- changes in proper nutrition
- changes in physical activity
- changes in tobacco use
- changes in emotional wellbeing and overall mental health
- achieving health equity and eliminating disparities to improve the health of all groups

Due Dates: Letter of Intent: Monday, June 6, 2011 **Application:** Friday, July 15, 2011.