

Updated 5/23/22

TEMPORARY Formula Substitution List for Recalled Similac Formulas, valid through August 31, 2022

****Below are approved substitutes for the recalled Similac products, if the Similac product you normally purchase is not available. Please note the larger container sizes and the exchange size in the table. For more information on how larger sizes will be removed from your WIC benefits see details in Exchange Sizes below. ****

Standard Formulas (Powdered)				
Contract Formula	Non-Contract Alternate	Size(s)	Exchange Size* See example on last page	UPC
Similac Advance – 12.4 oz If Similac Advance 12.4 oz is not available, try a non-contract alternate.	Always My Baby Advantage HMO (Stop & Shop)	23.2 oz	1.5	0688267161209 0688267184031
	CVS Health Advantage HMO	12.4 oz	1	0050428260432 0050428306444
		23.2 oz	1.5	0050428356647
		35 oz	2.5	0050428361115
	Enfamil NeuroPro Infant	20.7 oz	1.5	300875121078
		28.3 oz	2	300875121092
		31.4 oz	2.5	300875121115
		36.4 oz	2.5	300875127483
	Enfamil Infant	12.5 oz	1	300871365421
		29.4 oz	2	300875121276
	Enfamil Enspire	20.5 oz	1.5	300875117484
	Enfamil Enspire	27.4 oz	2	300875126820
	Enfamil Enspire	30 oz	2	300875120415
	Good Start Gentle	12.7 oz	1	50000216673

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Gerber Good Start Gentle Pro Infant	20 oz	1.5	50000265879
	32 oz	2.5	50000472635
Good Start Gentle Supreme A2	20 oz	1.5	50000378135
Parent's Choice Advantage HMO and Non-GMO (Walmart)	12.4 oz	1	78742058573
	23.2 oz	1.5	78742018782
	36 oz	2.5	78742022468
Parent's Choice Infant Non-GMO (Walmart)	12.5 oz	1	78742016610
	22 oz	1.5	78742067230
	35 oz	2.5	78742023007
Similac 360 Total Care	30.8 oz	2.5	70074681177
Similac Advance	30.8 oz	2.5	70074585864
Similac Pro-Advance	30.8 oz	2.5	70074664385
Tippy Toes Advantage Premium (Price Chopper)	23.2 oz	1.5	36800496613
	34 oz	2.5	36800496620
Tippy Toes Infant (Price Chopper)	22.2 oz	1.5	36800415577
	35 oz	2.5	36800039711
Up & Up Advantage Infant (Target)	23.2 oz	1.5	683744963482
	35 oz	2.5	683744963475
Up & Up Infant (Target)	35 oz	2.5	683744963444
Well Beginnings Advantage HMO (Walgreens)	23.2 oz	1.5	0311917212487

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Similac Advance Ready to Feed – 32 oz	Enfamil NeuroPro Infant Ready to Feed	32	1	300875121412
Similac Advance Liquid Concentrate – 13 oz	Enfamil Infant Liquid Concentrate	13 oz	1	300871367418
Contract Formula	Non-Contract Alternate	Size(s)	Exchange Size* See example on last page	UPC
Similac Total Comfort – 12.6 oz If Similac Total Comfort 12.6 oz is not available, try a non-contract alternate.	Always My Baby Gentle (Stop & Shop)	21.5 oz	1.5	688267184048
	CVS Health Complete Comfort	22.5 oz	1.5	050428533697
	Enfamil Reguline	12.4 oz	1	300875111321
		19.5 oz	1.5	300875111574
	Enfamil Gentlease	12.4 oz	1	300875100691
		19.9 oz	1.5	300875119785
		27.7 oz	2	300875121252
	Enfamil NeuroPro Gentlease	19.5 oz	1.5	300875121191
		27.5 oz	2	300875121214
		30.4 oz	2	300875121238
	Enfamil Enspire Gentlease	29 oz	2	300875123553
	Gerber Good Start SoothePro	12.4 oz	1	50000624003
		19.4 oz	1.5	50000487226
		30.6 oz	2.5	50000494989
	Parent's Choice Gentle (Walmart)	12 oz	1	78742012650
21.5 oz		1.5	78742067223	
34 oz		2.5	78742022475	

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	Similac Pro-Total Comfort	29.8 oz	2.5	70074669380
	Parent's Choice Complete Comfort (Walmart)	22.5 oz	1.5	681131350198
		29.8 oz	2	681131350204
	Tippy Toes Gentle (Price Chopper)	21.5 oz	1.5	36800415584
		33.2 oz	2.5	36800039728
	Up & Up Gentle Non-GMO (Target)	21.5 oz	1.5	683744963413
		33.2 oz	2	683744963420
	Up & Up Complete Comfort (Target)	29.8 oz	2	683744964137
	Well Beginnings Gentle	21.5 oz	1.5	311917212500
Contract Formula	Non-Contract Alternate	Size(s)	Exchange Size* See example on last page	UPC
Similac Sensitive – 12.5 oz If Similac Sensitive 12.5 oz is not available, try a non-contract alternate.	Always My Baby Sensitivity Premium (Stop & Shop)	22.5 oz	1.5	688267184055
	CVS Health Sensitivity	22.5 oz	1.5	0050428430316
		33.2 oz	2.5	050428534144
	Enfamil NeuroPro Sensitive Powder	19.5 oz	1.5	300875124529
		29.4 oz box (2 – 14.7 oz pouches)	2	300875124543
	Similac 360 Total Care Sensitive	30.2 oz	2.5	70074681238
	Similac Pro-Sensitive	29.8 oz	2	70074664408
	Similac Sensitive	29.8 oz	2	70074629520
	Parent's Choice Sensitivity HMO (Walmart)	12 oz	1	78742032542

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	Parent's Choice Sensitivity Non-GMO (Walmart)	22.5 oz	1.5	78742067322
		33.2 oz	2	78742032559
	Tippy Toes Sensitivity Premium (Price Chopper)	22.5 oz	1.5	36800496637
	Up & Up Sensitivity Non-GMO (Target)	33.2 oz	2	683744963451
	Up & Up Sensitivity (Target)	22.5 oz	1.5	683744963468
	Well Beginnings Sensitivity Non-GMO (Walgreens)	22.5 oz	1.5	0311917212494
Similac Sensitive Ready to Feed – 32 oz	Enfamil NeuroPro Gentlease Ready to Feed	32 oz	1	300875115626
Contract Formula	Non-Contract Alternate	Size(s)	Exchange Size* See example on last page	UPC
*Similac Spit Up – 12.5 oz If Similac Spit Up 12.5 oz is not available, try a non-contract alternate.	Parent's Choice AR Powder (Walmart)	32.2 oz	2	681131130776
	Enfamil AR	12.9 oz	1	300870201423
		19.5 oz	1.5	300870201652
		27.4 oz	2	300875121238
		30.4 oz	2	300875100967
	Up & Up Added Rice Starch (Target)	32.3 oz	2	683744963406
Special Formulas (All Powdered Can Sizes)				
*EleCare®	*Medical Documentation required. Contact your health care provider and your local agency WIC office.			
*Alimentum®				

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Similac Isomil Soy: Infant Comparable Formulas All Powdered Can Sizes NOTE: SIMILAC ISOMIL SOY INFANT PRODUCTS ARE NOT INCLUDED IN THE SIMILAC RECALL ALTERNATIVES ARE BEING MADE AVAILABLE TO PURCHASE WITH WIC BENEFITS DUE TO A REPORT OF A POSSIBLE SHORTAGE OF SIMILAC ISOMIL SOY INFANT PRODUCTS. You are able to purchase these alternates if Similac Isomil Soy is not available until August 31, 2022.			
Non-Contract Alternate	Size(s)	Exchange Size* See example on last page	UPC
Enfamil Prosobee	12.9 oz	1	300871214415
	20.9 oz	1.5	300871214422
Enfamil Prosobee Ready to Feed	32 oz	1	300875123645
Enfamil Prosobee Liquid Concentrate	13 oz	1	300871195417
Gerber Good Start Soy	12.9 oz	1	050000035304
Parent's Choice Soy Baby Formula (Walmart)	22.0 oz	1.5	078742067407
Up & Up Infant Formula Soy (Target)	36.0 oz	2.5	683744962607
Well Beginnings Soy (Walgreens)	22.0 oz	1.5	311917211992

Participants that are unable to find the above products should contact their local agency to void and re-issue benefits if an RTF or concentrate product is available and able to be substituted.

EXCHANGE SIZES

Please note that due to availability concerns we have added larger container sizes than what is typically WIC approved. If you are purchasing a larger container size, you will notice that your WIC benefits will appear to remove more formula than may be expected. This is due to the container size. You will still receive a similar quantity of formula.

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Example:

1. A participant has 7 cans of Similac Advance (12.4 oz cans) on their benefit balance.
2. They purchase 2 cans of the Parent's Choice Advantage (23.2 oz cans).
3. How many cans of Similac Advance will be remaining after the substitute formula has been purchased? **4 CANS**

Formula Issued (on eWIC card)	Formula Balance (on eWIC card)	Substitute Formula Purchased	# Cans Purchased	Exchange Size for Substitute Formula	Total # Cans Taken Off eWIC Card Balance	Remaining Similac Advance Balance
Similac Advance 12.4 oz cans	7 cans	Parent's Choice Advantage 23.2 oz cans	2	1.5	3	4