

Updated 9/12/2022

TEMPORARY Formula Substitution List for Recalled Similac Formulas, valid through November 30, 2022
Non-Contract Comparables should only be purchased if the participant's regular contract formula is NOT available.

Standard Formulas				
*All Are Powdered Formulas Unless Otherwise Noted				
Contract Formula	Non-Contract Comparable	Size(s)	Exchange Rate	UPC
Similac Advance – 12.4 oz	Always My Baby Advantage HMO (Stop & Shop)	23.2 oz	1.5	0688267161209
				0688267184031
	CVS Health Advantage HMO	12.4 oz	1	0050428260432
				0050428306444
		23.2 oz	1.5	0050428356647
				35 oz
	Enfamil NeuroPro Infant	20.7 oz	1.5	300875121078
		28.3 oz	2	300875121092
		31.4 oz	2.5	300875121115
		36.4 oz	2.5	300875127483
	Enfamil Infant	12.5 oz	1	300871365421
		29.4 oz	2	300875121276
	Enfamil Enspire	20.5 oz	1.5	300875117484
	Enfamil Enspire	27.4 oz	2	300875126820
	Enfamil Enspire	30 oz	2	300875120415
	Good Start Gentle	12.7 oz	1	50000216673
	Gerber Good Start Gentle Pro Infant	20 oz	1.5	50000265879
		32 oz	2.5	50000472635
	Good Start Gentle Supreme A2	20 oz	1.5	50000378135
	Kendamil Classic First Infant 1 from birth	900 gm	2.5	5056000502957

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	Parent's Choice Advantage HMO and Non-GMO (Walmart)	12.4 oz	1	78742058573
		23.2 oz	1.5	78742018782
		36 oz	2.5	78742022468
	Parent's Choice Infant Non-GMO (Walmart)	12.5 oz	1	78742016610
		22 oz	1.5	78742067230
		35 oz	2.5	78742023007
	Similac 360 Total Care	30.8 oz	2.5	70074681177
	Similac Advance	30.8 oz	2.5	70074585864
	Similac Pro-Advance	30.8 oz	2.5	70074664385
	Tippy Toes Advantage Premium (Price Chopper)	23.2 oz	1.5	36800496613
		34 oz	2.5	36800496620
	Tippy Toes Infant (Price Chopper)	22.2 oz	1.5	36800415577
		35 oz	2.5	36800039711
	Up & Up Advantage Infant (Target)	23.2 oz	1.5	683744963482
		35 oz	2.5	683744963475
Up & Up Infant (Target)	35 oz	2.5	683744963444	
Well Beginnings Advantage HMO (Walgreens)	23.2 oz	1.5	0311917212487	
Similac Advance Ready to Feed – 32 oz	Enfamil NeuroPro Infant RTF *Ready to Feed*	32 oz	1	300875121412
Similac Advance Concentrate – 13 oz	Enfamil Infant *Concentrate*	13 oz	1	300871367418

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Similac Total Comfort – 12.6 oz	Always My Baby Gentle (Stop & Shop)	21.5 oz	1.5	688267184048
	Bubs Supreme A2 Beta Casein Protein Stage 1 (0 - 6 months)	800 gm	2	9338078008552
	Bubs Supreme A2 Beta Casein Protein Stage 2 (6 to 12 months)	800 gm	2	9338078008569
	CVS Health Complete Comfort	22.5 oz	1.5	050428533697
	Enfamil Reguline	12.4 oz	1	300875111321
		19.5 oz	1.5	300875111574
	Enfamil Gentlease	12.4 oz	1	300875100691
		19.9 oz	1.5	300875119785
		27.7 oz	2	300875121252
	Enfamil NeuroPro Gentlease	19.5 oz	1.5	300875121191
		27.4 oz	2	300875121214
		30.4 oz	2	300875121238
		35.2 oz	2.5	300875127506
	Enfamil Enspire Gentlease	29 oz	2	300875123553
	Gerber Good Start SoothePro	12.4 oz	1	50000624003
		19.4 oz	1.5	50000487226
		30.6 oz	2.5	50000494989
	Parent's Choice Gentle (Walmart)	12 oz	1	78742012650
		21.5 oz	1.5	78742067223
		34 oz	2.5	78742022475

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	Signature Care Gentle	21.5 oz	1.5	79893002866
	Similac Pro-Total Comfort	29.8 oz	2.5	70074669380
	Parent's Choice Complete Comfort (Walmart)	22.5 oz	1.5	681131350198
		29.8 oz	2	681131350204
	Tippy Toes Gentle (Price Chopper)	21.5 oz	1.5	36800415584
		33.2 oz	2.5	36800039728
	Up & Up Gentle Non-GMO (Target)	21.5 oz	1.5	683744963413
		33.2 oz	2	683744963420
Up & Up Complete Comfort (Target)	29.8 oz	2	683744964137	
Well Beginnings Gentle	21.5 oz	1.5	311917212500	
Similac Pro-Total Comfort *Ready to Feed* - 32 oz	Similac Pro-Total Comfort RTF <i>*Ready to Feed*</i>	32 oz	1	070074682259
Similac Sensitive – 12.5 oz	Always My Baby Sensitivity Premium (Stop & Shop)	22.5 oz	1.5	688267184055
	CVS Health Sensitivity	22.5 oz	1.5	0050428430316
		33.2 oz	2.5	050428534144
	Enfamil NeuroPro Sensitive Powder	19.5 oz	1.5	300875124529
		29.4 oz box (2 – 14.7 oz pouches)	2	300875124543
	Similac 360 Total Care Sensitive	30.2 oz	2.5	70074681238
	Similac Pro-Sensitive	29.8 oz	2	70074664408
Similac Sensitive	29.8 oz	2	70074629520	

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	Parent's Choice Sensitivity HMO (Walmart)	12 oz	1	78742032542
	Parent's Choice Sensitivity Non-GMO (Walmart)	22.5 oz	1.5	78742067322
		33.2 oz	2	78742032559
	Signature Care Sensitivity	22.5 oz	1.5	79893002873
		22.5 oz	1.5	021130176656
	Tippy Toes Sensitivity Premium (Price Chopper)	22.5 oz	1.5	36800496637
	Up & Up Sensitivity Non-GMO (Target)	33.2 oz	2	683744963451
	Up & Up Sensitivity (Target)	22.5 oz	1.5	683744963468
Well Beginnings Sensitivity Non-GMO (Walgreens)	22.5 oz	1.5	0311917212494	
*Similac Sensitive Ready to Feed – 32 oz	Enfamil NeuroPro Gentlease *Ready to Feed*	32 oz	1	300875115626
	Similac 360 Total Care Sensitive *Ready to Feed*	32 oz	1	070074681610
*Similac Spit Up – 12.5 oz	Parent's Choice AR Powder (Walmart)	32.2 oz	2	681131130776
	Enfamil AR	12.9 oz	1	300870201423
		19.5 oz	1.5	300870201652
		27.4 oz	2	300875126424 *Corrected
		30.4 oz	2	300875100967
	Up & Up Added Rice Starch (Target)	32.3 oz	2	683744963406

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NOTE: SIMILAC ISOMIL SOY INFANT PRODUCTS ARE NOT INCLUDED IN THE SIMILAC RECALL Comparable formulas are available for purchase with WIC benefits due to possible shortages of Similac Isomil Soy Infant powder. Participants may purchase these comparable alternate formulas until 11/30/2022 if Similac Isomil Soy is not available.			
Non-Contract Comparable	Size(s)	Exchange Rate	UPC
Enfamil Prosobee <i>Powder</i>	12.9 oz	1	300871214415
	20.9 oz	1.5	300871214422
Enfamil Prosobee <i>*Ready to Feed*</i>	32 oz	1	300875123645
Enfamil Prosobee <i>*Concentrate*</i>	13 oz	1	300871195417
Gerber Good Start Soy <i>Powder</i>	12.9 oz	1	050000035304
Parent's Choice Soy Baby Formula <i>Powder</i> (Walmart)	22.0 oz	1.5	078742067407
Similac Isomil Soy <i>Powder</i>	30 oz	2.5	070074677002
Up & Up Infant Formula Soy <i>Powder</i> (Target)	36.0 oz	2.5	683744962607
Well Beginnings Soy <i>Powder</i> (Walgreens)	22.0 oz	1.5	311917211992