

Updated 3/25/22

TEMPORARY Formula Substitution List for Recalled Similac Formulas (valid until 4/30/22)

****Below are approved substitutes for the recalled Similac products. Please note the larger container sizes and the exchange size in the table. Larger sizes will be removed from your WIC benefits according to the Exchange Rates below. ****

Standard Formulas (Powdered)						
Contract Formula	Non-Contract Comparable Formula	Size(s)	Exchange Rate	UPC		
Similac Advance – 12.4 oz	Always My Baby Advantage HMO	23.2 oz	1.5	0688267161209		
				0688267184031		
	CVS Health Advantage HMO	12.4 oz	1	0050428260432		
				0050428306444		
				0050428356647		
		23.2 oz	1.5	0050428356647		
				35 oz	2.5	0050428361115
	Enfamil NeuroPro Infant	20.7 oz	1.5	300875121078		
				28.3 oz	2	300875121092
	Enfamil Infant	12.5 oz	1	300871365421		
	Good Start Gentle	12.7 oz	1	50000216673		
	Gerber Good Start Gentle Pro Infant	20 oz	1.5	50000265879		
		32 oz	2.5	50000472635		
	Good Start Gentle Supreme A2	20 oz	1.5	50000378135		
	Parent's Choice Advantage HMO and Non-GMO	12.4 oz	1	78742058573		
		23.2 oz	1.5	78742018782		
		36 oz	2.5	78742022468		
Parent's Choice Infant Non-GMO	12.5 oz	1	78742016610			
	22 oz	1.5	78742067230			
	35 oz	2.5	78742023007			

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	Similac 360 Total Care	30.8 oz	2.5	70074681177
	Similac Advance	30.8 oz	2.5	70074585864
	Similac Pro-Advance	30.8 oz	2.5	70074664385
	Tippy Toes Advantage Premium	23.2 oz	1.5	36800496613
		34 oz	2.5	36800496620
	Tippy Toes Infant	22.2 oz	1.5	36800415577
		35 oz	2.5	36800039711
	Up & Up Advantage Infant	23.2 oz	1.5	683744963482
		35 oz	2.5	683744963475
Up & Up Infant	35 oz	2.5	683744963444	
Well Beginnings Advantage HMO	23.2 oz	1.5	0311917212487	
Contract Formula	Non-Contract Comparable Formula	Size(s)	Exchange Rate	UPC
Similac Total Comfort – 12.6 oz	Always My Baby Gentle	21.5 oz	1.5	688267184048
	CVS Health Complete Comfort	22.5 oz	1.5	050428533697
	Enfamil Reguline	12.4 oz	1	300875111321
		19.5 oz	1.5	300875111574
	Enfamil Gentlease	12.4 oz	1	300875100691
		19.9 oz	1.5	300875119785
		27.7 oz	2	300875121252
	Enfamil NeuroPro Gentlease	19.5 oz	1.5	300875121191
		27.5 oz	2	300875121214
Gerber Good Start SoothePro	12.4 oz	1	50000624003	
	19.4 oz	1.5	50000487226	

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		30.6 oz	2.5	50000494989
	Parent's Choice Gentle	12 oz	1	78742012650
		21.5 oz	1.5	78742067223
		34 oz	2.5	78742022475
	Similac Pro-Total Comfort	29.8 oz	2.5	70074669380
	Parent's Choice Complete Comfort	22.5 oz	1.5	681131350198
		29.8 oz	2	681131350204
	Tippy Toes Gentle	21.5 oz	1.5	36800415584
		33.2 oz	2.5	36800039728
	Up & Up Gentle Non-GMO	21.5 oz	1.5	683744963413
		33.2 oz	2	683744963420
	Up & Up Complete Comfort	29.8 oz	2	683744964137
Contract Formula	Non-Contract Comparable Formula	Size(s)	Exchange Rate	UPC
Similac Sensitive – 12.5 oz	Always My Baby Sensitivity Premium	22.5 oz	1.5	688267184055
	CVS Health Sensitivity	22.5 oz	1.5	0050428430316
		33.2 oz	2.5	050428534144
	Enfamil NeuroPro Sensitive Powder	19.5 oz	1.5	300875124529
		29.4 oz box	2	300875124543
	Similac 360 Total Care Sensitive	30.2 oz	2.5	70074681238
	Similac Pro-Sensitive	29.8 oz	2	70074664408
	Similac Sensitive	29.8 oz	2	70074629520
Parent's Choice Sensitivity HMO	12 oz	1	78742032542	

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	Parent's Choice Sensitivity Non-GMO	22.5 oz	1.5	78742067322
		33.2 oz	2	78742032559
	Tippy Toes Sensitivity Premium	22.5 oz	1.5	36800496637
	Up & Up Sensitivity Non-GMO	33.2 oz	2	683744963451
	Up & Up Sensitivity	22.5 oz	1.5	683744963468
	Well Beginnings Sensitivity Non-GMO	22.5 oz	1.5	0311917212494
Contract Formula	Non-Contract Comparable Formula	Size(s)	Exchange Rate	UPC
*Similac Spit Up – 12.5 oz	Parent's Choice AR Powder	32.2 oz	2	681131130776
	Enfamil AR	12.9 oz	1	300870201423
		19.5 oz	1.5	300870201652
	Up & Up Added Rice Starch	32.3 oz	2	683744963406
NOTE: SIMILAC ISOMIL SOY INFANT PRODUCTS ARE NOT INCLUDED IN THE SIMILAC RECALL Comparable formulas are available for purchase with WIC benefits due to possible shortages of Similac Isomil Soy Infant powder.				
Non-Contract Comparable Formula		Size(s)	Exchange Rate	UPC
Enfamil Prosoabee		12.9 oz	1	300871214415
		20.9 oz	1.5	300871214422
Gerber Good Start Soy		12.9 oz	1	050000035304
Parent's Choice Soy Baby Formula		22.0 oz	1.5	078742067407
Up & Up Infant Formula Soy		36.0 oz	2.5	683744962607
Well Beginnings Soy		22.0 oz	1.5	311917211992