The Manual on Uniform Traffic Control Devices for Streets and Highways (MUTCD) is the Federal Highway Administration’s standard for all traffic control devices installed on any street, highway, or bicycle trail open to public travel in accordance with 23 U.S.C. 109(d) and 402(a). Section 2A.05 of the MUTCD Classification of Signs provides the following standard:

Signs shall be defined by their function as follows:

**Regulatory** signs give notice of traffic laws or regulations.

**Warning** signs give notice of a situation that might not be readily apparent.

**Guide** signs show route designations, destinations, directions, distances, services, points of interest, and other geographical, recreational, or cultural information.

Guide signing and supplemental destination signing produce the greatest challenge for traffic engineers. Supplemental Guide signs can be used to provide information regarding destinations accessible from an interchange, other than places displayed on the standard interchange signing. However, such Supplemental Guide signing can reduce the effectiveness of other more important guide signing because of the possibility of overloading the road user’s capacity to receive visual messages and make appropriate decisions.

The Connecticut Department of Transportation has developed information on a number of frequently requested specific programs available for specialized guide signs. Detailed information on the programs can be found on the Department’s web site.

www.ct.gov/dot

Supplemental Destination Signing Programs in Connecticut

- Adopt a Highway Acknowledgment Sign
- Advance Street Name Signs
- Agricultural Directional Signing
- American Revolution Bicentennial Signs
- Boat Launch Areas
- College Championship Recognition Signs
- Community Way-finding Signs
- Connecticut Brewery Trail Signs
- Connecticut Wine Trail
- Control Cities & Major Destinations
- Freedom Trail Directional Signs
- Golf Course Signing
- In-Street Portable Pedestrian Signs
- Memorial and Commemorative Signs
- Rochambeau de Lauzun Signing
- Scenic Road Signing
- Service Signing
- Special Event Signs
- Specific Information Signs and Business Signs on Limited Access Highways (LOGO)
- Tourist Attractions Sign Program for Limited Access Highways (Attractions LOGO)
- Tourist Information Centers
- Tourist Oriented, Recreational & Cultural Interest Signs on Non-freeway Roads
- Village Area Gateway Signing
- Vineyard and Winery Signing

For more information and specific qualifying criteria please go to www.ct.gov/dot
Sign Program

Attractions Logo Signing

The Connecticut Tourist Attractions Sign Program is intended to create a predictable and recognizable system to help travelers locate places of interest that will make their experience in Connecticut more enjoyable. The Program is administered by the Department of Transportation. The following types of facilities can be considered for Attractions Signing:

- Amusement Parks
- Arenas, Stadiums, Convention Centers with a seating capacity of at least 5,000.
- Colleges or Universities
- Cultural Centers
- Facility Tours
- Historical Sites or Districts
- Museums
- Observatories
- Recreational Areas
- Major Shopping Centers with a minimum of 10 stores and 400,000 square feet or a minimum of 30 stores and 100,000 square feet.
- Ski Areas
- State or National Parks
- Tourist Information Centers
- Unique Natural Areas
- Zoological/Botanical Parks or Aquariums

For more information and specific qualifying criteria please go to www.ct.gov/dot

For additional information contact:

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