

Marketing Plan

Write a narrative on how you intend on marketing the hemp you harvest. At a minimum, it should include: what hemp or hemp products you intend on marketing and for what purpose, a description of your intended customer, parts of the plant to utilized, how you intend to market the hemp or hemp product that you produce, what processes you intend to apply to harvested hemp to transform it, who will process the hemp.

I intend to market freshly harvested Hemp floral material to be processed into CBD and Terpenes. My customer is the manufacturer of these products.

SAMPLE