

**Connecticut Milk Promotion Board
Meeting Minutes: December 15, 2011**

Board members in attendance: Commissioner Steven Reviczky, Jim Stearns, Peter Orr, Paul Miller, Lucy Nolan, Bobby Jacquier, Joe Greenbacker,
Guests: Bob Pellegrino, Gary Wheelock, Jane Spallone,

Meeting called to order by Chair Stearns at 9:45 am

Motion to accept the minutes from September 1, 2011 was made by Bobby Jacquier, seconded by Joe Greenbacker and unanimously approved.

Treasurer's report: Paul Miller will send out an invoice to producers to collect the funds for the Connecticut Milk Promotion Board. He will send the final year accounting to the New England Dairy Council in December and January and will start to new accounting, as discussed at the last meeting, with the New Year. There have been no expenditures reported and the report was accepted having been moved by Bobby Jacquier and seconded by Joe Greenbacker, one abstention by Paul Miller, accepted.

The board members chose not to pursue the question of travel reimbursement for members to the Connecticut Milk Promotion Board to and from scheduled board meetings.

Website development: The Board heard proposals from two web designers, Josh Comen from Two Brothers Web Design and from Chris Watts from Precision Marketing. The board chose the "Blocks+ Retainer" Chris Watts from Precision Marketing, on a motion from Jim Stearns and seconded by Bobby Jacquier was passed with one abstention from Peter Orr. The Blocks+ Retainer will include logo design, a web site and maintenance for one year, social networking, promotional materials and public relations.

The board decided to hold a meeting on January 26, 2012 at the Connecticut Farm Bureau from 9:30-1:30 (lunch included) to discuss the website and design. Chris Watts will facilitate to gather as many ideas as he can. An invite will be extended to the CT Dairy Council, the New England Dairy Council, and Ct Grown.

Meeting was adjourned at 11:30 am. Motion made by Joe Greenbacker and seconded by Lucy Nolan, unanimous acceptance.

Respectfully submitted by Lucy Nolan, Secretary