



Connecticut Milk Promotion Board

State of Connecticut
Department of Agriculture

SPECIAL MEETING MINUTES

February 2, 2022

1:00 PM

Via WebEx

Link to recording: https://www.dropbox.com/sh/6bx9qmr4p11sw/AADDbilCHpMx629dw2-wIJSa/February%20%2C%202022%20Special%20Meeting?dl=0&subfolder_nav_tracking=1

Members Present: Chairman Paul Miller, Seth Bahler, Jon Hermonot, Commissioner Bryan P. Hurlburt, Sandy Boardman, Dr. Michael Puglisi, Arthur Spielman IV

Members Absent: None

DoAg Staff: Carole Briggs, Rebecca Eddy, Lindsay Raymond, Ally Hughes

Guests: Jenny Karl, Amanda Aldred

1. Welcome and Call to Order by Chairman Miller at 1:04 p.m.
2. Action on Consumer Nutrition Education school funding recommendations received by New England Dairy: Discussion ensued on the topic of board coordinator flexibility of approval of invoices and/or recommendations rather than board approval. Commissioner Hurlburt motioned to approve funding for the recommended schools. Jon Hermonot seconded. All in favor, motion carried.
3. Discussion re: Ethics & Procurement Standards Applicable to Board Members: Connecticut Department of Agriculture's Staff Attorney, Carole Briggs, generally covered ethics and procurement standards and the Freedom of Information Act (FOIA).
4. Review FY 2023 Funding Priorities and Allocations: Discussion ensued with the board. Rebecca recapped the \$50,000 reallocation to Camelo Communications at the request of Chairman Miller. Sandy Boardman motioned to have one RFP for the coming fiscal year and outline the 2020 strategic vision plan briefly and leave the RFP applicants open to what area they would like to apply for, and the amount up to \$500,000. Jon Hermonot seconded the

motion. Discussion resumed. Commissioner Hurlburt proposed an amendment to the motion to do three different buckets which would include media for \$200,000, Consumer Nutrition and Education for \$175,000, and Farmer Engagement for \$75,000 to reflect the strategic vision plan set by the board. Seconded by Dr. Michael Puglisi. Discussion resumed. Sandy Boardman asked for more information on the RFP process be provided by DoAg. Sandy Boardman motioned to table the discussion until another special meeting can be scheduled and a procurement training can be provided to members. Seconded by Jon Hermonot. Rebecca Eddy advised board members as to the timeline and process for releasing funding opportunities and getting vendor(s) under contract for FY 2023 on July 1, 2022. Four members were in favor of the tabling of the meeting and three were opposed, motion carried. Board has requested training on the state procurement process from DoAg prior to the next meeting. Another special meeting will be held on Tuesday, February 8, 2022, at 2 p.m. Commissioner Hurlburt motioned to move into executive session and to invite the appropriate DoAg staff, including Carole Briggs, Lindsay Raymond, Rebecca Eddy, and Ally Hughes. Seconded by Seth Bahler. All in favor, motion carried. Commissioner Hurlburt motioned to recess from the executive session and resume the public meeting, seconded by Seth Bahler. All in favor, motion carried.

5. Adjournment was motioned by Jon Hermonot and seconded by Seth Bahler. Meeting adjourned at 3:37 p.m.

Respectfully submitted by Ally Hughes, AMIR I, February 8, 2022