



Connecticut Milk Promotion Board

State of Connecticut
Department of Agriculture

SPECIAL MEETING MINUTES

February 8, 2022

2:00 PM

Via WebEx

Link to recording:

https://www.dropbox.com/sh/6bxe9qmrc4p11sw/AAD4SqdMV8H5Ns0rH3Vubc24a/February%208%2C%202022%20Special%20Meeting?dl=0&subfolder_nav_tracking=1

Members Present: Chairman Paul Miller, Seth Bahler, Jon Hermonot, Commissioner Bryan P. Hurlburt, Sandy Boardman, Dr. Michael Puglisi, Arthur Spielman IV

Members Absent: None

DoAg Staff: Rebecca Eddy, Lindsay Raymond, Ally Hughes

Guests: Jenny Karl, Heidi Harkopf

1. Welcome and Call to Order by Chairman Miller at 2:01 p.m.
2. RFP Discussion: Chairman Miller asked Ally Hughes to recap the tabled motion from the February 2, 2022, meeting which is as follows, “Sandy Boardman motioned to have one RFP for the coming fiscal year and outline the 2020 strategic vision plan briefly and leave the RFP applicants open to what area they would like to apply for, in the amount up to \$500,000. Jon Hermonot seconded the motion. Commissioner Hurlburt proposed an amendment to the motion to do three different buckets which would include Media for \$200,000, Consumer Nutrition Education for \$175,000, and Farmer Engagement for \$75,000 to reflect the strategic vision plan set by the board. Seconded by Dr. Michael Puglisi.” Sandy Boardman motioned to remove the motion from the table. Jon Hermonot seconded. All in favor, motion carried. Discussion ensued. Sandy Boardman rescinded her motion from February 2, 2022. Jon Hermonot rescinded his second of the motion. Discussion ensued. Sandy motioned that \$200,000 be allotted for Consumer Nutrition Education, \$150,000 for Farmer Engagement, and \$100,000 for Media. Dr. Puglisi

seconded. Discussion ensued. Rebecca Eddy recapped the Farmer Engagement bucket at the wishes of Chairman Miller. Discussion ensued. Commissioner Hurlburt motioned to amend the motion to \$200,000 for Consumer Education and Nutrition, \$200,000 for media, and \$100,000 for Farmer Engagement, motion was seconded by Dr. Puglisi. Discussion resumed. Amendment carried with a vote of 5 ayes and 2 nays. Discussion resumed. Vote as amended. All in favor, motion carried.

3. Adjournment motioned by Sandy Boardman, seconded by Jon Hermonot. All in favor, meeting adjourned at 3:05 p.m.

Respectfully submitted by Ally Hughes, AMIR I, February 14, 2022