



# Connecticut Milk Promotion Board

REGULAR MEETING MINUTES

July 21, 2021

1:00 PM

Microsoft Teams meeting

**Members Present:** Chairman Paul Miller, Seth Bahler, Jon Hermonot, Dr. Michael Puglisi, Commissioner Bryan P. Hurlburt

**Members Absent:** none

**DoAg staff:** Rebecca Eddy, Lindsay Raymond, Kayleigh Royston, Crystal Morris-Crenshaw

**Guests:** Jenny Karl

1. **Welcome:** Chairman Miller welcomed everyone and called the meeting to order at 1:06 p.m. Introduction of members and guests, including Sherry Bunting of 97milk.com.
2. **Review and approval of Special Meeting Minutes of June 8 and June 10, 2021:** Commissioner Hurlburt moved to accept June 8, 2021, meeting minutes. Jon Hermonot seconded. All in favor, motion carried. Commissioner Hurlburt moved to accept June 10, 2021, meeting minutes. Seth Bahler seconded. Four in favor, M. Puglisi abstained. Motion carried.
3. **Public Comment:** Sandy Boardman asked why research funds weren't granted. Paul Miller stated the applicants didn't meet the proposal criteria. Requested copy of operating budget for past and current year. Rebecca Eddy will send via email.
4. **Financial Report:** Rebecca Eddy reported that CORE was closed for the June report. Income received through May averaged around \$35-36,000 per month. Agriculture is working with the DAS business office regarding board reimbursements for staff. Seth Bahler motioned to designate funding at 10%, no more than \$10,000 without fringe benefits for a designated DoAg staff member as board coordinator. Jon Hermonot seconded. All in favor. Motion passed.
5. **Old Business:**
  - a. **Appointments:** Dr. Michael Puglisi is newest board appointment to fill seat formerly held by Dr. Jaime Foster. Art Spielman will be replacing Joe Greenbacker. Still need to fill one open position. Paul Miller recommended a commendation or certificate to recognize Joe Greenbacker's contributions to the board as one of the original members.
  - b. **FY 2021 Activity Update:** the six-month contract with New England Dairy will be coming to a close. Recently attended a Hartford Yard Goats game with milk truck and CT Dairy logo on LCD screens within stadium. Final report is being completed as it is due on August 20, 2021.
  - c. **FY 2022 Contracts:** All three contracts have been executed and will be sent to the board members.
6. **New Business:**

- a. **Outreach Opportunities:**
- CT Grown Magazine:** Discussion ensued regarding the Connecticut Grown magazine. Cost for magazine has remained the same. Dr. Puglisi motioned to place a full page, color ad with inside front cover placement at cost of \$6,500. Commissioner Hurlburt seconded. All in favor, motion carries.
- CT Farm to Chef Week Sponsorship:** Discussion among board members regarding sponsorship of CT Farm to Chef week. Seth Bahler motioned to sponsor at \$500 level. Jon Hermonot seconded. All in favor, motion carries.
- Events:** Discussion among board members regarding Celebrating Agriculture, Big E and Farm Aid. Commissioner Hurlburt motioned to secure up to \$10,000 to attend all three events with Daphne the Cow. Jon Hermonot seconded. Discussion ensued. Motion amended by Commissioner Hurlburt to be for two events (Celebrating Agriculture and Big E). Jon Hermonot seconded. All in favor, motion carried.
7. **Research RFA:** Commissioner Hurlburt motion to recess to Executive Session. Jon Hermonot seconded. All in favor. Commissioner Hurlburt motioned to resume regular meeting. Seth Bahler seconded. All in favor, motion passed.
8. **Adjourn:** Commissioner Hurlburt motioned to adjourn meeting. Seth Bahler seconded. All in favor, motion passed. Meeting adjourned at 3:23 p.m.

Respectfully submitted by Rebecca Eddy, AMIR 2, July 30, 2021.