



Connecticut Milk Promotion Board

SPECIAL MEETING MINUTES

June 8, 2021

1:00 PM

Microsoft Teams meeting

Members Present: Chairman Paul Miller, Seth Bahler, Joe Greenbacker, Jon Hermonot, Commissioner Bryan P. Hurlburt

Members Absent: Dr. Michael Puglisi

DoAg staff: Rebecca Eddy, Lindsay Raymond, Crystal Morris-Crenshaw, Carole Briggs

Guests: Cricket Jacquier, Amanda Freund, Greg Peracchio, media vendors

1. **Welcome:** Chairman Miller called the meeting to order at 1:05 p.m.
2. **Review and approval of Special Meeting Minutes of May 28, 2021:** Commissioner Hurlburt motioned to approve. Joe Greenbacker seconded. No discussion. All in favor, motion passed.
3. **Response to Letter:** Chairman Miller presented the board's response to inquiry sent on May 27, 2021.
 - a. **Public Comment:** Cricket Jacquier and Amanda Freund expressed they look forward to receiving the responses in writing. Discussion ensued on the board's responsibilities and duties. Greg Peracchio questioned the concern over the board following state procurement and reiterated they are doing their job on behalf of the state's dairy farmers to seek opportunities and follow protocol. Lindsay Raymond explained the confidentiality around awarding contracts and that they would be publicly announced once in place. Further discussion ensued regarding concerns of the RFP process and utilization of national research at the state level.
4. **FY22 Media Proposal Presentations:** Commissioner Hurlburt motioned to recess to executive session at 2:11 p.m. with invitation to include DoAg staff members, Rebecca Eddy, Crystal Morris-Crenshaw and Lindsay Raymond. Jon Hermonot seconded. All in favor, motion passed. The board received presentations from two media vendors. Commissioner Hurlburt motioned to recess executive session. Joe Greenbacker seconded. All in favor, motion passed.
5. **Adjourn:** Joe Greenbacker motioned to adjourn the meeting. Commissioner Hurlburt seconded. All in favor. Meeting adjourned at 2:44 p.m.

Respectfully submitted by Rebecca Eddy, AMIR 2, June 10, 2021.