



Connecticut Milk Promotion Board

SPECIAL MEETING MINUTES

June 10, 2021

2:00 PM

Microsoft Teams meeting

Members Present: Chairman Paul Miller, Seth Bahler, Joe Greenbacker, Jon Hermonot, Commissioner Bryan P. Hurlburt

Members Absent: Dr. Michael Puglisi

DoAg staff: Rebecca Eddy, Lindsay Raymond, Crystal Morris-Crenshaw

Guests: none

1. **Welcome:** Chairman Miller called the meeting to order at 2:01 p.m.
2. **Discussion on Media Presentations:** Joe Greenbacker motioned to recess to Executive Session with invitation for DoAg staff members to participate. Jon Hermonot seconded. All in favor, motion passed. Joe Greenbacker motioned to adjourn executive session. Commissioner Hurlburt seconded. All in favor, motion passed.
3. **Approval of FY22 Media:** Seth Bahler motioned to move forward into contracting with selected media vendor in the amount of \$150,000 with the changes as discussed. Joe Greenbacker seconded. Discussion ensued. All in favor, motion passed.
4. **Adjourn:** Commissioner Hurlburt motioned to adjourn the meeting. Joe Greenbacker seconded. All in favor, motion passed. Meeting adjourned at 2:18 p.m.

Respectfully submitted by Rebecca Eddy, AMIR 2, June 14, 2021.