



## Connecticut Milk Promotion Board

State of Connecticut  
Department of  
Agriculture

### REGULAR MEETING MINUTES

October 20, 2021

1:00 PM

*Link to recording:*

[https://www.dropbox.com/sh/6bxe9qmrc4p11sw/AABkq4lp16\\_NY\\_rPF7ERlAha/October%2020%2C%202021%20Meeting?dl=0&subfolder\\_nav\\_tracking=1](https://www.dropbox.com/sh/6bxe9qmrc4p11sw/AABkq4lp16_NY_rPF7ERlAha/October%2020%2C%202021%20Meeting?dl=0&subfolder_nav_tracking=1)

Members Present: Chairman Paul Miller, Seth Bahler, Jon Hermonot, Arthur Spielman, Commissioner Bryan P. Hurlburt, Dr. Michael Puglisi

Members Absent: none

DoAg Staff: Rebecca Eddy, Kayleigh Royston, Allison Hughes, Crystal Morris-Crenshaw

Guests: Sandy Boardman, Jenny Karl, Heidi Harkopf, Amanda Aldred, Lisa Robinson, Wilson Camelo, Ashley King, Vanessa Alarcon

1. Welcome: Chairman Miller welcomed everyone and called the meeting to order at 1:05 PM

Motion to add 2022 meeting dates to the agenda made by Jon Hermonot, Commissioner Hurlburt seconded. Motion carried to add 2022 dates to New Business Item C.

2. Review and Approval of Minutes

Motion to approve the July 20, 2021 minutes made by Commissioner Hurlburt, Jon Hermonot seconded, motion carried.

Motion to approve the August 24, 2021 minutes made by Commissioner Hurlburt, Dr. Michael Puglisi seconded, motion carried.

Motion to approve the September 16, 2021 minutes made by Dr. Michael Puglisi, Jon Hermonot seconded, motion carried.

3. Public Comment: Sandy Boardman wanted to know the progress with Camelo and was Camelo based in Connecticut? Discussion ensued.

Amanda Aldred talked about tracking Farm to School conversation value-based purchase model and continuing to be a part of the conversation on a local level. Discussion ensued.

Jenny Karl stated New England Dairy will need approximately a 2-3 week notice to provide a presentation.

Sandy Boardman inquired about the \$50,000.00 that wasn't used for research, how was the money utilized. Discussion ensued with Commissioner Hurlburt.

4. Financial Report/Budget update: Rebecca Eddy gave the financial report to the board members. No questions.

5. Board appointments: Commissioner Hurlburt spoke with Sandy Boardman during the meeting regarding joining the board and provided instruction on paperwork that needed to be completed.

6. Updates on FY22 Contract Activity:

Request from New England Dairy to fund Stamford school request of \$2,916.00 for equipment (immersion blenders and containers) to supplement previous award for smoothie program due to increased participation. Motion was made to approve the allocation of \$2,916.00 by Jon Hermonot. Commissioner Hurlburt seconded, and motion carried.

Presentation was made by Camelo Communications to the Board Members. Board members shared thoughts and opinions. Overall, the board members were pleased with the presentation.

Board Members were reminded to think about the FY2023 contract process and to have a contract in place for July 1, 2022, the RFP will need to be released by February no later than March.

New Business:

Daphne the Cow: Motion to approve \$750.00 to New England Dairy for use of Daphne the Cow at Celebrating Agriculture was made by Jon Hermonot and seconded by Seth Bahler, motion carried.

Farmer engagement meeting: Discussion ensued regarding length of the meeting and possible two meetings with one being held in the evening. Commissioner Hurlburt made a motion to

move forward with an evening meeting with invitations to New England Dairy, Camelo Communications and DMI to present and Dr. Michael Puglisi seconded. Motion carried.

2022 Meeting dates: January 19, 2022, April 20, 2022, July 20, 2022, and October 19, 2022. Commissioner Hurlburt made a motion to accept the dates, Jon Hermonot seconded, motion carried.

Commissioner Hurlburt shared update on ARPA/CRF announcement with \$3.6 million in funds to support CT dairy farmers.

Seth Bahler asked about reimbursements for board members attending New England Dairy annual meeting. Discussion ensued. Will add to January meeting agenda and build into future budgets.

Chairman Miller made a motion to adjourn the meeting. Jon Hermonot seconded.

Meeting adjourned at 2:24PM

Respectfully submitted by Rebecca Eddy, AMIR 2, October 26, 2021.