



STATE OF CONNECTICUT
DEPARTMENT OF AGRICULTURE
Office of the Commissioner



Bryan P. Hurlburt
Commissioner

860-713-2507
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Connecticut Milk Promotion Board

SPECIAL MEETING MINUTES

October 1, 2020

1:00 PM

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[+1 860-840-2075](tel:+18608402075) United States, Hartford (Toll)

Conference ID: 920 531 116#

- Members Present:** Chairman Paul Miller, Vice Chair Amanda Freund, Seth Bahler, Jaime Foster, Joe Greenbacker, Jon Hermonot, Commissioner Bryan Hurlburt
- Members Absent:** none
- DoAg staff:** Rebecca Eddy, Lindsay Raymond, Amanda King
- Guests:** none

1. **Welcome:** Chairman Paul Miller called meeting to order at 1:04.
2. **Review and approval of Special Meeting minutes of September 11, 2020:** Board agreed to wait to approve minutes from September 11th until next meeting so they have more time to review.
3. **Public Comment:** none
4. **Financial Report:** Rebecca Eddy provided a year to date financial report from DAS to the budget working group. Joe Greenbacker looked it over and stated it is not in a form the board can use to make decisions from, payroll entries need to be condensed to a more readable format. The report does have more information than received previously. Rebecca has also requested to get payee info from DAS that the Board has requested.
5. **Old Business:**
 - a. **DMI/Lucas Lentsch Update:**
Chairman Miller requested the Board get in touch with Lucas to see what national dairy is currently doing and discuss if the Board should do an RFP. Commissioner Bryan Hurlburt has reached out to Lucas but no response yet. Questions Lucas can help in answering are; How many states have formal boards vs advisory boards? How many states use RFP? How other states manage tracking contribution funds?
 - b. **Strategic Vision Planning (SVP):**
Chairman Miller states that the Board needs to agree on a document to present to New England Dairy (NED).
Discussion: Amanda Freund made the motion to submit the new 1 page high level MPB SVP document that was developed by Amanda, Jon, and Seth Bahler. Seth seconded. Chairman Miller raised the question of the need to include a 6-month timeframe on the proposal to NED to align with the July 1 – June 30 fiscal year? Joe motioned to make an amendment to the current motion to include as an attachment the SVP that was created by the Board on



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September 11th with tactics outlined by Rebecca. 6 in favor, 1 objection, motion amendment adopted.

Bryan Hurlburt motioned to make an amendment to the current motion to include a 6-month timeframe to align with fiscal year. 5 in favor, 2 objected. Motion amendment adopted.

Chairman Miller requests the Board vote on submitting the 1-page high level SVP and the SVP created on September 11th to include the disclaimer that tactics as defined are not exclusive to what is outlined for the time period of Jan 1-June 30, 2021. 6 in favor, 1 abstained. Motion carried.

6. New Business:

Board members discuss the financial implications of conducting an RFP process to spend dairy marketing funds. Commissioner Hurlburt advises that an RFP process would be minimal cost to the Board as 10% of Rebecca's time is already allocated and Amanda and Lindsay have also been brought on and they are not currently charged against Board funds.

Rebecca informs Board that NED has sent her their 2nd invoice for their current contract but provided no supporting documentation or summary and asks if the Board wants to pay the invoice or wait until program report is received? Board agrees to wait until program report is received from NED.

7. Adjournment: Amanda Freund motioned to adjourn the meeting at 2:08 pm. Jaime Foster seconded. All in favor, meeting adjourned.