



Connecticut Milk Promotion Board

State of Connecticut
Department of Agriculture

SPECIAL MEETING AGENDA
October 30, 2020
1:00 PM

[Join Microsoft Teams Meeting](#)

[+1 860-840-2075](#) United States, Hartford (Toll)
Conference ID: 380 622 076#

1. Welcome (5 minutes)
2. Review and approval of Special Meeting minutes from September 11, 2020 and Special Meeting minutes of October 1, 2020 (5-10 minutes) – **Vote required**
3. Public Comment (0-5 minutes)
4. Financial Report (5 minutes)
 - a. Budget update
5. Old Business
 - a. Social Media Promotional Campaign and Outreach Update (15 minutes)
 - b. Appointments (5 minutes)
 - c. DMI/Lucas Lentsch Update (10 minutes)
 - d. Review and approval of Q3 New England Dairy Activity Report and Invoice (10 minutes) – **Vote required**

6. New Business

- a. New England Dairy 2021 Scope of Work Proposal (40 minutes for presentation & Q&A) – **Vote required**
- b. CPTV “Milk Madness” proposal (10 minutes) – **Vote required**

7. 2021 Meeting Schedule (5 minutes) – **Vote required**

- a. Wednesday January 20, 2021
- b. Wednesday April 21, 2021
- c. Wednesday July 21, 2021
- d. Wednesday October 20, 2021

8. Adjourn