



STATE OF CONNECTICUT
DEPARTMENT OF AGRICULTURE
Office of the Commissioner



Bryan P. Hurlburt
Commissioner

860-713-2507
www.CTGrown.gov

Connecticut Milk Promotion Board
SPECIAL MEETING MINUTES
April 30, 2019
Connecticut Department of Agriculture
450 Columbus Blvd., North Building, Conference Room "A"

Members Present: Commissioner Designee Bryan P. Hurlburt, Joe Greenbacker, Paul Miller, and Jim Stearns
Members Absent: Bob Jacquier and Lucy Nolan
DoAg staff: Nathan Wilson, Rebecca Eddy
Guests: Heidi Harkopf and Amanda Aldred

1. Welcome – Commissioner Hurlburt called the meeting to order at 11:03 AM.
2. Review and approval of Regular Meeting Minutes for January 23, 2019. Ms. Eddy noted two corrections – misspelling of Harkopf and duplication of DoAg staff present. Motion made Mr. Miller to correct spelling on Ms. Harkopf’s last name and omit duplication of Ms. Eddy under DoAg staff present. Seconded by Joe Greenbacker to approve the minutes with two edits. All in favor.
3. Public Comment – no comment.
4. Financial Report – standing balance is \$527,967.85. Encumbrances of \$206,560 include upcoming payments to NE Dairy Promotion Board.
5. Old Business
 - a. NEDPB Activity Update:
 - i. NEPDDB staff provided an update regarding the 2019 school fund, hot chocolate milk sales, Put Local on Your Tray, Fuel Up to Play 60, Team Dairy social media activities and earned media coverage.
 - ii. NEDPB
 - b. Social Media Promotional campaign update
 - i. Rebecca Eddy provided a social media and website update.
 - c. NEDPB Grassroots Outreach Options
6. New Business
 - a. 2019 Event & Sponsorship Update
 - i. Rebecca Eddy provided an update on DoAg’s involvement with Harvest New England, Ag Day at the Capitol, Dairy Day at the Hartford Yard Goats and 2019 Big E.
 1. Joe Greenbacker motioned to spend \$1,000 to sponsor Connecticut Farm-to-Chef Week to encourage use of



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Connecticut dairy products by local food service providers.
Paul Miller seconded. All in favor.

7. Next Meeting – July 24, 2019 at 10:30 AM.
8. Adjournment – Paul Miller motioned to adjourn the meeting. Jim Stearns seconded. All in favor. The meeting adjourned at 1:24 PM.

Respectfully submitted by Rebecca Eddy, AMIR 1, May 3, 2019