

Connecticut Milk Promotion Board

Chair
Steven K. Reviczky
Vice Chair
James Stearns
Secretary
Lucy Nolan
Treasurer
Paul Miller



State of Connecticut
Department of Agriculture
An Equal Opportunity Employer



**Connecticut Milk Promotion Board
MEETING MINUTES
October 24, 2018
Connecticut Department of Agriculture
450 Columbus Blvd, North Building Conference Room "A"**

Members Present: Commissioner Steven Reviczky, Paul Miller, Jim Stearns, and Joe Greenbacker
Members Absent: Bob Jacquier and Lucy Nolan
DoAg staff: Rebecca Eddy and Nathan Wilson
Guests: Sylvia, Heidi, Amanda Aldred and Jenny Karl

- 1) **Welcome** – Commissioner Reviczky called the meeting to order at 10:47 AM.
- 2) **Review and approval of Regular Meeting Minutes for July 25, 2018** – Motion made by Mr. Miller to change “Dauphin” to “Daphne” in the July 25, 2018 minutes. Seconded by Joe Greenbacker to approve the minutes with one edit. All in favor.
- 3) **Financial Report** – Standing balance is \$523,775.42. The recent expenses included next payment of \$62,000.00 to NE Dairy Promotion Board.
- 4) **Old Business**
 - a. **NEDPB Activity Update:**
 - NEDPB Staff provided an update regarding grants to Connecticut school districts, Fuel Up to Play 60, dairy social media activities.
 - NEDPB Staff and Sylvia provided an update on CDIC activities and their bylaws.
 - b. **Social Media Promotional campaign Update**
 - Rebecca Eddy provided a social media update.
 - c. **2018 Event & Sponsorship Update**
 - Rebecca Eddy provided an update on DoAg’s involvement regarding Farm Aid and the 2018 Big E.

5. New Business

- a.** Nathan provided an update on the New England Dairy Promotion Board and CT Milk Promotion Board contract
- b.** Rebecca updated members on the 2019 events such as Ag Day at the State Capitol, Dairy month and Harvest New England.
 - Paul Miller motioned to spend \$425.00 for a booth at the Harvest New England event in February. Joe Greenbacker seconded. All in favor.
 - Joe Greenbacker motioned to spend \$5,000.00 for a sponsorship for the 2019 Dairy Day at the Hartford Yard Goats. Paul Miller seconded. All in favor.

6. 2019 Meeting Schedule

- a.** Paul Miller motioned to approve the 2019 meeting dates. Joe Greenbacker seconded. All in favor.

7. Next Meeting – January 23, 2018 at 10:30 AM.

8. Adjournment – Paul Miller motioned to adjourn the meeting Jim Stearns seconded. All in favor. The meeting was adjourned at 1:13 PM.

Respectfully submitted by Nathan Wilson, Executive Assistant October 26, 2018