

Connecticut Milk Promotion Board

Chair
Steven K. Reviczky
Vice Chair
James Stearns
Secretary
Lucy Nolan
Treasurer
Paul Miller



State of Connecticut
Department of Agriculture
An Equal Opportunity Employer



Connecticut Milk Promotion Board
MEETING MINUTES
July 25, 2018
Connecticut Department of Agriculture
450 Columbus Blvd, North Building Conference Room "A"

Members Present: Commissioner Reviczky, Lucy Nolan, Paul Miller, Jim Stearns, and Joe Greenbacker
Members Absent: Bob Jacquier
DoAg staff: Rebecca Eddy and Nathan Wilson, Jason Bowsza
Guests: Matthew Peckham, Amanda Aldred and Jenny Karl

- 1) **Welcome** – Commissioner Reviczky called the meeting to order at 10:35 AM.
- 2) **Review and approval of Regular Meeting Minutes for April 25, 2018** – Motion made by Mr. Miller, seconded by Mr. Stearns, to approve the minutes as presented. All in favor.
- 3) **Financial Report** – Standing balance is \$253,136. The recent expenses included next payment of \$250,000 to NE Dairy Promotion Board.
- 4) **Old Business**
 - a. NEDPB Activity Update:
 - NEDPB Staff provided an update regarding grants to Connecticut school districts, FUTP 60 events, farm tours and dairy month activities.
 - b. Members reviewed the 2019 New England Dairy Proposal and a discussion ensued.
 - Paul Miller moved to allow the 2019 budget on the agenda. Greenbacker seconded. All members voted in favor. Motion carried
 - Paul Miller moved to add \$20,000; \$8,000 for a photographer, \$8,000 for mechanical cow, and \$4,000 for a stipend for farmers. Lucy Nolan seconded. All members voted in favor. Motion carried

- c. Social media promotional campaign update
 - o Rebecca Eddy gave a social media update
- d. Members discussed new members to replace the vacancies on the board.

5. New Business

- a. Rebecca Eddy updated members on the Farm Aid event happening in Sept. Farm Aid asked if they could use Dauphin the Cow.
- b. Rebecca mentioned opportunities for advertising at Farm Aid for MPB
- c. Paul Miller moved to appropriate \$500 for needed supplies for Farm Aid participation. Jim Stearns seconded. All members voted in favor. Motion carried.
- d. Commissioner Reviczky updated members on the state budget.
- e. Paul Miller moved a \$5,000 sponsorship for the National Association of State Departments of Agriculture Annual Meeting being held in Connecticut in September. Jim Stearns seconded the motion which passed unanimously.

6. **Next Meeting** – October 24, 2018 at 10:30 AM

7. **Adjournment** – The meeting was adjourned at 1:13 PM

Respectfully submitted by Nathan Wilson, Executive Assistant July 27, 2018